



THE AEOLIAN

SPREADING MUSIC, CHANGING LIVES

2018 ANNUAL REPORT



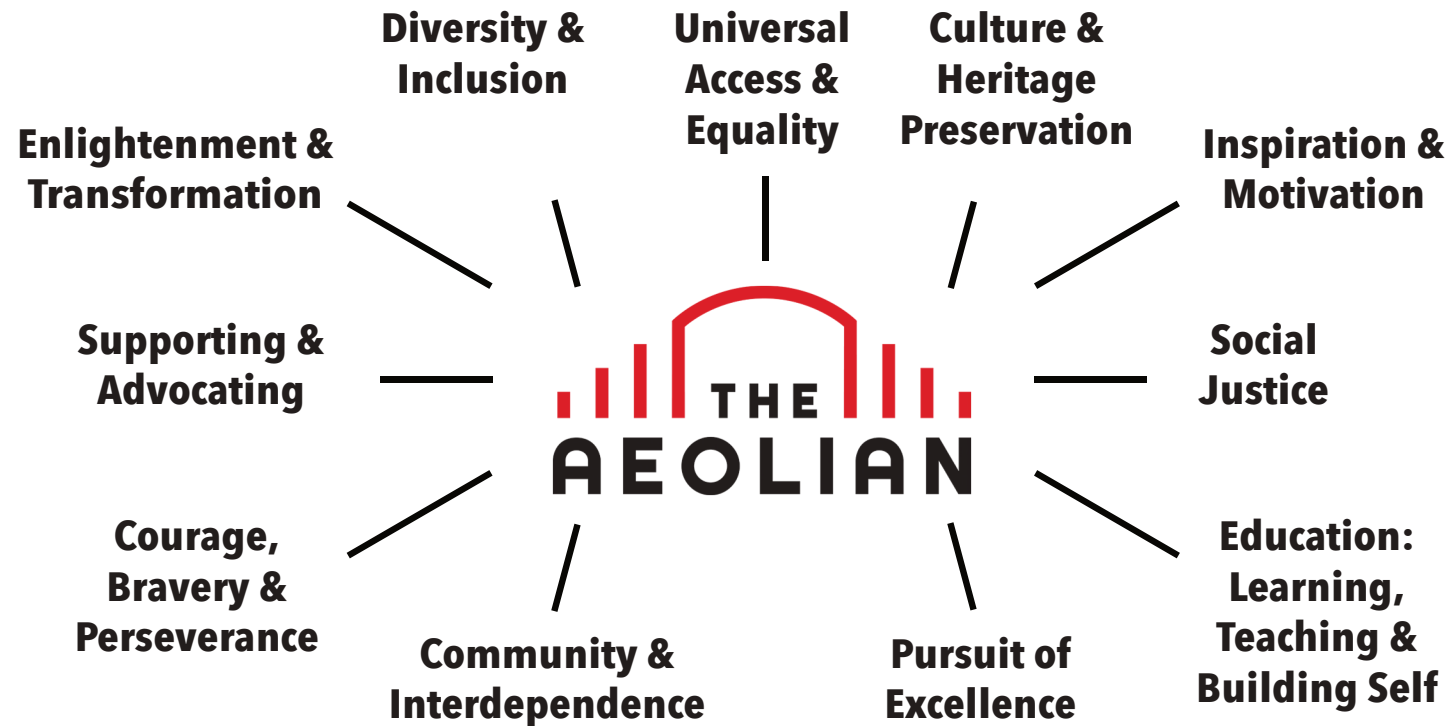
BY THE NUMBERS

- PAID ATTENDEES 18,975
- 45 OUTREACH EVENTS
- NON-PROFITS SUPPORTED 83
- 3,370 FREE ATTENDEES
- DAYS OF COMMUNITY FACILITY USE 483
- 42:1 VOLUNTEER TO STAFF RATIO
- VOLUNTEERS SUPPORTING AEOLIAN PRODUCTIONS & PROGRAMS 342
- 701 TOTAL DONORS



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AEOLIAN AT A GLANCE



We are
Rebel *hearts*

REBELheart (noun)

Definition: One who possesses the desire to provide, promote and produce universal access to music, art, culture and education: a risk taker: a leader: a joyful soul.

Origin: Aeolian Hall

MISSION & VISION

OUR MISSION:

SPREADING MUSIC, CHANGING LIVES

We believe that the Arts can enlighten, inspire and transform. We believe in Universal Access to Music, Art, Culture, Education and Community. We believe that volunteerism is the highest form of giving back to community. We present excellence in performance and create revolutionary arts programs to build better communities. To do this, we are brave, rebellious, justice-seeking and innovative.

OUR VISION:

MUSIC EVERYWHERE, EVERYONE

In our future world everyone has the highest value for Music, Art, Culture, Education and Community. The Aeolian becomes a leader, inspiring people to connect to their creative abilities.

The Aeolian has been awarded "Best Live Venue" four times by the Forest City London Music Awards, and has been selected as one of the Top 10 Halls in Canada by the CBC Radio 3 Searchlight Contest. In 2010, The Aeolian was given a Pillar Award by The Mayor of London for outstanding Community Contribution. The Aeolian Hall has become a centre for research and development of arts programs with a focus on social justice, social inclusion, and community development.

TRANSFORMATION

We believe that participation in the music, art, culture, education and community leads to transformation by:

- Inspiring
- Motivating
- Enlightening

SELF-ACTUALIZATION

We believe that we can all become better people through:

- Learning & Teaching
- Courage, Bravery & Perseverance
- Building Self

HERITAGE

We believe in preserving, reflecting and celebrating our past through:

- Historical Preservation
- Cultural Preservation
- Teaching & Presenting

DIVERSITY

We believe that creativity can bring us together fostering:

- Interdependence
- Inclusivity
- Community

SOCIAL JUSTICE

We believe that our world must foster:

- Equality
- Universal Access
- Supporting & Advocating
- Volunteerism

It is always difficult to sum up what we do at the Aeolian. There are so many varied activities and facets to our operations. If I had to sum up the vision, it would be: Positive Community Change through Artistic Expression. Here are some of the tag lines we use to describe our mission:

"The Gift of Music, The Gift of Community"
 "Singing Out, Changing Hearts"
 "Spreading Music, Changing lives"
 "Rebelheart Collective"

We are a community...some say a "family" of people who believe in art, culture, community and education. We believe that art and culture define us and through its inspiration, we build "self" making our lives rich and meaningful. For us, art and culture aren't simply something you do after you pay the bills, but something that makes life worth living. It brands our community and makes people choose to live and stay in London.

I don't know about you, but I was a privileged kid. I had all of the lessons: hockey, swimming, curling, sailing, piano and more. My mother took me to the Symphony. She is a painter and pianist. Both the values for art and culture and the means to participate in it were there; part of my normal family life. It took me a long time to realize that this wasn't normal for everyone. There are so many people who don't get access to the "lessons". The Aeolian is about being a catalyst for changing this challenge. We strive to make access to the arts possible for everyone. Be that through our free afterschool music program El Sistema Aeolian, Pride Men's Chorus London, Rebelheart Collective and many affordable and free events we produce on our stages, we try open windows to look through and doors to open for our citizens to have inspiration and joy.

We look forward to a continued journey growing the reach of our mission as a service to our community. I want to personally thank all of our supporters. We couldn't have come this far without you.

“

FOR US, ART AND CULTURE AREN'T SIMPLY SOMETHING YOU DO AFTER YOU PAY THE BILLS, BUT SOMETHING THAT MAKES LIFE WORTH LIVING.

”



Sincerely,

Clark Bryan

— Executive and Artistic Director

PRESIDENT'S REPORT



As Board Chair I feel privileged to work with a group of dedicated board members, committed staff, and our amazingly dedicated volunteers.

We continue to provide London's people with quality music, art, and cultural performances at a price that encourages all segments of the community to attend. The Board, having heard the recommendations of the Truth and Reconciliation Commission of Canada and the advice of members of our local indigenous community, asked the Artistic & Executive Director to seek out and encourage performances by members of the indigenous community. We will continue this as part of our justice-seeking efforts. To further raise our profile, within the community and beyond, we will host the Juno Awards in March

2019—a wonderful opportunity to showcase The Aeolian as a premier performance venue and a promotor and catalyst for innovative programmes.

El Sistema Aeolian remains a wonderful success. The Board is extremely proud of this programme, the teachers, and the children themselves. To see the children grow and develop, not only as musicians but as young citizens and leaders, is moving and fills us with pride. It also a programme that receives wonderful support from the community.

This year Pride Men's Chorus formed the Pride Celebration Chorus for London's Pride celebrations. The new chorus, consisting of singers from all vocal ranges, was a wonderful experience for all involved. It was indeed so successful that immediately after the performance, plans were under way to do it again in 2019.

On the 4th of September 2018 we lost a long-time friend and supporter. Dr. Tom Siess, a wonderful booster of The Aeolian and its programmes died after a short illness. Tom will be missed for his wisdom and his commitment but his efforts in working with the Board to formulate our Mission and our Vision and to develop our Strategic Plan will be an on-going memorial to his vision, his dedication, his commitment, and his selflessness.

As we look back on our successes in 2018, we appreciate especially our talented and committed Artistic & Executive Director—Mr. Clark Bryan. Working with him we will continue to help transform our community, become better people and help others to do the same, preserve our heritage properties, foster and celebrate diversity, and seek social justice for all.

Dr. Paul Cooper

— AHMAA Board Chair

PRODUCTION

<p>THE AEOLIAN PRESENTS SARAH SMITH WITH THE BORDERLANDS ENSEMBLE AND SPECIAL GUESTS THE MARRIEDS SATURDAY JANUARY 13 2018 \$25 ADV - \$30 DOOR - ALL TAXES AND FEES INCLUDED DOORS 7:00 PM - SHOW 8:00 PM</p>	<p>THE AEOLIAN PRESENTS MATT ALBER LISTENING PARTY BE THE FIRST TO HEAR MATT ALBER'S RECREATION OF MEL TORME'S CLASSIC ALBUM "SWINGING ON THE MOON" FEATURING MEMBERS OF THE PRIME TIME BIG BAND AND THE AEOLIAN STRING QUARTET THURSDAY JANUARY 18 2018 ADMISSION BY DONATION TO THE GOFUNDME CAMPAIGN</p>	<p>THE AEOLIAN PRESENTS PETER KARLE COMBO A Miles Davis Tribute "Kinda" Kind of Blue FRIDAY FEBRUARY 23 2018 \$20 ADV - \$25 DOORS - \$15 STUDENT - ALL TAXES & SERVICE FEES INCLUDED DOORS 7:00 PM - SHOW 8:00 PM</p>	<p>THE AEOLIAN PRESENTS 12x GRAMMY NOMINEE FRED HERSCH MORE THAN 30 ALBUMS JAZZ JOURNALISTS ASSOCIATION'S 2016 JAZZ PIANIST OF THE YEAR "ONE OF THE MOST FORMIDABLY COMPLETE PIANO IMPROVISERS PLAYING TODAY." THE AEOLIAN, ON THURSDAY, MARCH 29, 2018 \$40 ADVANCE - \$45 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS THE ENNIS SISTERS THURSDAY APRIL 19 2018 \$25 ADVANCE - \$30 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS 7:00 PM - SHOW 8:00 PM</p>
<p>THE AEOLIAN PRESENTS HARRY MANX THURSDAY MAY 3 2018 \$40 ADV - \$45 DOOR - ALL TAXES AND FEES INCLUDED DOORS 7:00 PM - SHOW 8:00 PM</p>	<p>THE AEOLIAN PRESENTS ROYAL WOOD Special guests Fiona MONDAY MAY 7 2018 & TUESDAY MAY 8 2018 \$35 ADV - \$40 DOOR - DOORS 7PM - SHOW 8PM ALL TAXES AND SERVICE FEES INCLUDED</p>	<p>THE AEOLIAN PRESENTS GOOD LOVELIES WEDNESDAY, MAY 30, 2018 \$35 ADVANCE - \$40 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS MARC JORDAN FRIDAY, JUNE 8, 2018 \$35 ADVANCE - \$40 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS COMPLETE WORKS OF CLAUDE DEBUSSY: PART III PERFORMED BY CLARK BRYAN WEDNESDAY, JULY 18, 2018 \$25 ADVANCE - \$30 DOOR - \$15 STUDENT - TAXES & SERVICE FEES INCL. DOORS AT 7:00PM - SHOW AT 8:00PM</p>
<p>THE AEOLIAN PRESENTS LUKE McMASTER ICONS OF SOUL FRIDAY, SEPTEMBER 7, 2018 \$25 ADVANCE - \$30 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS JAM KING 2 NIGHTS! SEPTEMBER 26 & 27, 2018 \$45 ADVANCE - \$50 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS MATTHEW BARBER THURSDAY, OCTOBER 11, 2018 \$20 ADVANCE - \$25 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS GARNET ROGERS & ARCHIE FISHER "THE BEST TIMES AFTER ALL" THEIR FINAL TOUR AS A DUO FRIDAY, OCTOBER 12, 2018 \$25 ADVANCE - \$30 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS STRAWBS FINAL ELECTRIC TOUR TUESDAY, OCTOBER 16, 2018 \$45 ADVANCE - \$50 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>
<p>THE KINSEY SICKS IN THINGS YOU SHOULDN'T SAY WEDNESDAY, OCTOBER 31, 2018 \$35 ADVANCE - \$40 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS SURVIVORMAN LES STROUD THURSDAY, NOVEMBER 1, 2018 \$35 ADVANCE - \$40 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS BUFFY SAINTE-MARIE NOVEMBER 18 & 19, 2018 \$60 ADVANCE - \$65 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS COLIN LINDEN Guitarist, Songwriter & Producer THURSDAY, NOVEMBER 29, 2018 \$30 ADVANCE - \$35 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>	<p>THE AEOLIAN PRESENTS JEREMY DUTCHER WOLASTOQIYIK LINTUWAKONAWA WEDNESDAY, DECEMBER 12, 2018 \$30 ADVANCE - \$35 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM</p>

2018 Productions

Aeolian Talks

Civic Election Series
Ignite London: Social Work Week

Blues

Chuckee Zehr
Harry Manx
Lloyd Spiegel
Rita Chiarelli
Survivorman: Les Stroud

Children

Sharon & Bram

Classical

A Piano Recital of Masterworks (Queenena Liu)
Borderlands Ensemble
Clark Bryan
Emerging Classical Artists Series
Pride Men's Chorus London: *A Pride Celebration*

Pride Men's Chorus: *Broadway Unbound*
Rebelheart Collective
Sheng Cai

Comedy

The Kinsey Sicks
Why Drag?

Country

Corb Lund
Dan Shafer
Jessica Mitchell
Joey Landreth
Lindi Ortega
My Planet and Me

Folk

Aaron Allen
April Verch
Archie Fisher & Garnet Rogers
Buffy Sainte-Marie
Dala
El Sistema Fundraiser - Tony, Sarah & Marty
Ellen Doty
Ennis Sisters
Fortunate Ones
Good Lovelies
Great Canadian Fiddle Show
Great Lake Swimmers
Heather Rankin
Jeremy Dutcher
Jimmy Rankin
Madison Violet
Megan Bonnell
Oysters 3

Pat Maloney
Rant Maggie Rant
Rose Cousin
Royal Wood
Runa
Slocan Ramblers
Stephen Fearing
The East Pointers
The Great Canadian Holiday Fiddle Show
The Once
Tribute to Willie P. Bennet

Jazz

Adi Braun
Andrew Collins Trio
Broadsway Christmas
Carol Welsman
Fred Hersch
Hanatsu Miroir
Hot Jazz for a Cold Night
Peter Karle
Prime Time Big Band
Svetlana
Turboprop

Pop

I AM KING: Michael Jackson Experience
Jill Barber - 2 Nights
Kalle Mattson
Marc Jordan
Matt Alber
Matthew Barber
Tami Neilson

R&B

Jully Black
Luke McMaster: Icons of Soul

SAVE 20% WITH PROMO CODE: WESTERNMUSIC



FRIDAY, NOVEMBER 9, 2018
\$25 ADVANCE • \$30 DOOR • ALL TAXES & SERVICE FEES INCLUDED
DOORS AT 7:00PM • SHOW AT 8:00PM
TICKETS AVAILABLE AT:
AEOLIANHALL.CA • 519.672.7950
THE AEOLIAN LOCATED AT 795 DUNDAS ST. EAST

Rock

Colin Linden
Lowest of the Low
Martin Barre
Newport Electric
Sarah Smith
Strawbs
Terry Bozzio
The Strictly Hip
Union Duke

Seasonal

A Christmas Carol
A Christmas Time with The Ennis Sisters
I'll Be Home for Christmas
Sultans of String's Christmas Caravan
Wonderful of Christmas: Graceland Edition



2018 Rentals

A Retro Crooner Christmas
A Taste of Sinatra
Aaron Bessey
Abba Tribute
Adventures with Scott Kress
Art Battle
Atlohsa Christmas Party
Camp Dawn Wine Tasting
Camp Wendake
Canadian Celtic Choir
CCH Has Talent
Chuck Leavall (Blues Canvas)
CMAO - Legacy Revival
Cross Cultural Learner Centre
Derek Ducey Video Shoot
Discovering Canada
Eagles Tribute
EnCor Horn Quartet
Ensemble Vivant (Sunfest)
FCLMA - Classical and Jazz Awards
Fru Skagerrak (Sunfest)
Genevieve Albert Piano Recital
Great Lake Swimmers - Video Shoot
Gypsy Kumbia Orchestra (Sunfest)
Hugo Piano Recital
IDAHOT - PFLAG/Pride
Irish Mythen (Home County)
Jeremy Benjamin Video Shoot
Kelly Lee Evans (SUNFEST)
Kings of Country (CULP)
Laila Biala (Sunfest)
Liona Boyd
London Concert Band
London Lesbian Film Festival
London Poetry Slam Finals
Lori Cullen (Sunfest)

Lorraine Klaasen (Sunfest)
Lunch At Allen's
Maria Murawska
Marian Millar Piano Recital
Marion Miller & Sharon Kahan
Marion Miller Recital
MAZ (Sunfest)
Megan Schroder: Patsy Cline (Rental)
Memphis Jam
Michael Kaeshammer (Sunfest)
Music'n Arts Collide Christmas (Rental)
OEV Community Meeting
Ontario NDP Event
Operation Walk
ORMTA Recital
OSSTF Women in Song
Our Pride Place
Patricia Cano (Sunfest)
Poet Laureate presents Pride Lit
Pride Open Mic Night
Pride Understanding Video Launch
Renee Watson Recital
Roy Orbison
Sean McCann
Smales Pace
Stage For Change
Steve Hill (Shantero)
Sunfest Souljazz Orchestra
Surfin' Safari
The Allen Family Reunion Album Release
The Carpenters
The McCartney Years (Rental)
Transgender Day of Remembrance 2018
Urban League of London AGM
Virgina to Vegas with the CBC
Wintersong Performances (Alzheimers)
Woodfield Community Association

EL SISTEMA AEOLIAN



\$0 Cost to families

Each participant attends **2** hours daily,
from **3** to **5** days per week

3 Choirs (Junior, Senior, Festival Chorus)

5 Orchestras (Beginner, Junior,
Intermediate, Senior, and Symphonic)

24 Public Performances

400+ hours of volunteer and training

Opportunities for youth ages **12** to **26** years of age

97 Participants

Over **8600** FREE meals served by volunteers!

OUR MISSION: "Giving
music to everyone."



The arts enlighten, inspire and transform individuals, helping us build strong, healthy and vibrant communities. El Sistema Aeolian provides an opportunity for children, youth and their communities to experience a free, intensive, innovative and accessible after school music program. We provide expert instruction in a nurturing, safe and inclusive environment allowing participants to develop their full social and musical potential.

**“THE GIFT OF MUSIC,
THE GIFT OF COMMUNITY”**

OUR VISION: "A world filled with music."



We see a world in which all children and youth experience the joy and inspiration of music. The skills they will learn are transferable and include social engagement, inclusiveness, leadership, pursuit of excellence and creative learning styles. These skills and pathways will open new horizons and alternative pathways for these young people. It will assist them to achieve their full potential and enrich our communities.

“BRINGING MUSIC INTO HEARTS AND HOMES,”

88 Keys to Inspiration is a collaborative program made possible between D&S Pianos and The Aeolian. Both organizations and the community members that donate the pianos believe that every child should have access to a quality education, including a rich arts education. Therefore, The Aeolian and D&S Pianos have joined efforts to form a music community-building program bringing quality donated pianos back to life in new homes with young musicians.

88 KEYS TO INSPIRATION



88 Keys to Inspiration is about creating music learning opportunities for individual and community growth through the arts. Pianos are donated through The Aeolian, a registered charity. D&S pianos look after the initial assessment, tuning and delivering of these pianos to the homes of applicant children and their guardians.

By providing good quality used pianos to homes of children who cannot afford them, this program fills the gaps between those having access to a quality musical opportunity/education and those who would not otherwise.

OUR MISSION:

Aeolian Halls' Rebelheart Collective is a self-conducted music ensemble rooted in democracy through music. With a focus on collaboration, apprenticeship and community engagement, the Rebelheart Collective transforms the traditional concert going experience by providing complimentary access to live performances in a socially relaxed setting. At its core, the musicians are highly trained professionals who have chosen to give back to the community, helping to train our next generations of musicians including participants of the El Sistema Aeolian program. The Collective's repertoire includes classical music, contemporary works, and compositions and arrangements that speak to the Canadian music tradition: many of which celebrate our collectively local and First Nations history.



“CLASSICAL MUSIC. TRADITION, UNTRADITIONALLY,”

OUR VISION:

Respecting musical tradition, the Rebelheart Collective envisions a future with vibrant, innovative and accessible performance at Aeolian Hall and among those unique community spaces that can be uplifted through song. The Rebelheart Collective will be a catalyst for both artistic and social change. While supporting and enhancing both musical performance and education, the Collective will bravely stand up to tradition while ensuring that all welcome to the concert hall, wherever the performance shall be. The Rebelheart Collective is for all people and will be a symbol of and a pioneer in providing universal access to high quality music presentation and education. Like the Shakespearean audience, those with the least to give shall have the most to gain.

Core Musicians are four of Canada's greatest string players:
Scott St. John, Sharon Wei, Tom Wiebe and Erika Raum

The ensemble performs without a Conductor which
promotes more of a team atmosphere

Second Circle is made up of
graduate level students from
the University of Western
Ontario and the Glenn Gould



School

Third Circle is made
up of El Sistema
Aeolian Participants

Eight annual concerts including four
shorter free programs in community
spaces or schools.



PRIDE MEN'S CHORUS LONDON



OUR MISSION:

Pride Men's Chorus London creates experiences through choral music that promotes community, diversity, inclusivity and excellence. The chorus is open to all men regardless of sexual orientation or gender identity. With the goal of combatting stereotypes and perceptions, we challenge the heteronormative worldview by inspiring our audience, the LGBT2Q+ communities and our broader community through advocacy and music. We celebrate victories won, we mourn lives lost, we find unconditional acceptance, and we celebrate all life in harmony, through our songs.

OUR VISION:

We will celebrate those who came before us and whose activism was hard fought. United through song, our voices will be freely heard as we fight for a nation and world where diversity is met with tolerance, equality and respect.

The Pride Men's Chorus will seek to:

- Continuously improve the artistic and vocal talent of its members.
- Challenge the societal norms or perceptions of its members through understanding of its own diversity.
- Challenge perceptions of the LGBT2Q communities.
- Combat fear, eliminate hatred, and encourage compassion through the timeless fundamental human connection to music.
- Change or enrich the hearts of those whom we meet.
- The Pride Men's Chorus London envisions a world where the human voice is lifted up through song in celebration of diversity; where music is valued as a powerful gift and seen as a universal tool to achieve and sustain inclusivity; and where united voices are an instrument of change.

“**SINGING OUT,
CHANGING LIVES**”

Pride Men's Chorus London creates experiences through choral music that promote community, inclusiveness and excellence. We believe that music "levels the playing ground" for all of us. It heals, enlightens and fosters community. Our choir is open to all men regardless of sexual orientation and gender identity. We celebrate those who came before us who fought so we can sing out proudly. Without their activism to create a country where all can be treated with equality and respect, this initiative would be not be possible. We sing to challenge perceptions of the LGBT2Q communities. Our goals include combating fear and hatred, encouraging compassion through human connection and inspiring our audiences with the superb quality of our sound. Music helps audiences mourn losses, cheer victories, find unconditional acceptance and celebrate life!

The Chorus is part of a movement of gay choirs in the world. In 1978 San Francisco's Gay Men's Chorus made an unexpected debut after the assassinations of Harvey Milk and George Mascone. The choir sang at City Hall at an impromptu Memorial Service performing Felix Mendelsohn's "Thou, Lord, hast been our refuge". The movement has grown across the United States, Canada, Europe, England and Australia.

Formed in March 2016 by co-founders Clark Bryan and Rod Culham, it made its unexpected debut at The Vigil for The Orlando Massacre hosted at Aeolian Hall on June 14th, 2016. The choir rehearses Sunday Evenings 7:30 p.m. at The Aeolian's new Education Campus, Bishop Cronyn Memorial Place. The original choir with approximately 20 members has grown in size. It has given performances at The Arts Project and Aeolian Hall. It has collaborated with Grammy winning songwriter Matt Alber and The Aeolian's El Sistema Senior Orchestra and Choir.

The choir has male members from the straight, transgendered and gay communities. It sings repertoire from Classical, Broadway, Folk and Pop Genres. The choir ranges in ages from 20's to 70's.

“MY LOVE OF MUSIC AND DESIRE FOR GAY COMMUNITY CAME TO A PERFECT FUSION WHEN PRIDE MEN'S CHORUS LONDON WAS FORMED...WE FILLED A NEED OF OUR COMMUNITY ITSELF TO CELEBRATE PRIDE THROUGH MUSIC. WHAT WE CREATED TOGETHER WAS THE START OF SOMETHING VERY SPECIAL, SOMETHING THAT WOULD CONTINUE TO GROW.”
— Andrew Kaszowski, Member”



40 choir members throughout the year, 90 members – including women – participated in the Pride Celebration Chorus in July 2018

Approximately 5 concerts per year

No audition requirement, just a strong sense of commitment and passion for music



Collaborations: Rebelheart Collective, El Sistema Aeolian, Grammy Winner Matt Alber

Open to men of all racial, ethnic and religious backgrounds, abilities, sexual orientations and gender identities



“A TRUE WORK OF ART,”

The Aeolian hosts regular Art Shows featuring works of local artists. The artwork is displayed in the main hall and lobbies on walls and remains there for the duration of the show. The average show is staged for a minimum of six weeks and is seen by Aeolian Clients during shows and during special gallery viewing hours. All art shows have opening nights giving an opportunity to meet and socialize with the artists. These opening nights are free to attend.



Quick Facts:

- Over 40 London based artists featured
- Sales were approximately 30% of exhibited works
- Aeolian received a 30% commission on all sales to support its mission
- A great way to engage our clients and make a richer experience during their visit
- A wonderful way to support local artists
- Collaboration with other organizations such as University Hospital to jointly raise funds with art



AEOLIAN TALKS

Aeolian Talks provides unique and diverse communities with an opportunity and a platform to share their ideas.



The subject must be something that will inspire the community and ignite new ideas. These talks are designed to inspire our community. From Social work to LGBTQ2 issues, from Tampon Tuesday to civic election debates, Aeolian Talks welcomes thousands of guests during its 2018 series.

“SPEAK, ENLIGHTEN, AND INSPIRE,”

PRESERVING HERITAGE

The Aeolian uses two facilities that are both designated Heritage Sites: **AEOLIAN HALL & BISHOP CRONYN MEMORIAL PLACE**



**A TOUCHSTONE TO OUR PAST
AN ASSET FOR OUR PRESENT
A LAUNCHPAD TO OUR FUTURE**

Built in the late nineteenth century, both facilities require work to ensure their futures. The Aeolian Hall Musical Arts Association is proud to be the custodians of these fine pieces of architecture. We keep their stories alive helping root future generations in our past teaching them our evolving stories.



AEOLIAN HALL

- Built as the Town Hall for London East
- Constructed between September 1883 and June 1884
- Combination of High Victorian and Italianate design
- Approximately 12,000 square feet in space with the Opera House Hall on the 2nd & 3rd floors



- On December 23, 1915 the London Public Library opened the East End Branch – the first branch location for the library – on the ground floor
- On October 10, 1927 the first convention of the NAACP in Canada was held at The Town Hall

- In 1968, Gordon Jeffery purchased the former London East Town Hall and refurbished it as a fully equipped musical performance centre
- In 2004, Clark Bryan bought the Hall and developed it into a music school and arts presentation facility
- In 2009, Mr. Bryan changed the governance of the Hall to a Registered Canadian Charity, and the ownership was likewise changed in 2011





BISHOP CRONYN MEMORIAL PLACE

- Located at 442 William Street in London, Ontario
- Built in 1873 and named after the first Bishop of the Anglican Diocese of Huron with Gothic Architecture with beautiful stained-glass windows



- The second oldest Church in London, Ontario
- The complex includes the Historic Church, a Chapel, three stories of adjacent rooms and an attached wing of rooms under the adjacent seniors' centre
- Approximately 12,000 square feet of space
- Home of El Sistema Aeolian, Pride Men's Chorus London and The Rebelheart Collective



- Plenty of space to expand our programming in the next 5-10 years, including expanding the number of participants in our existing programs

MARKETING

ONLINE AND SOCIAL MEDIA

Website: AeolianHall.ca

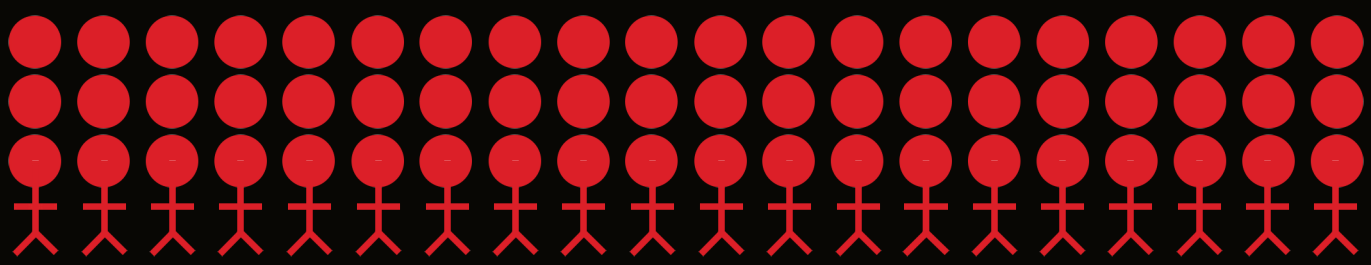
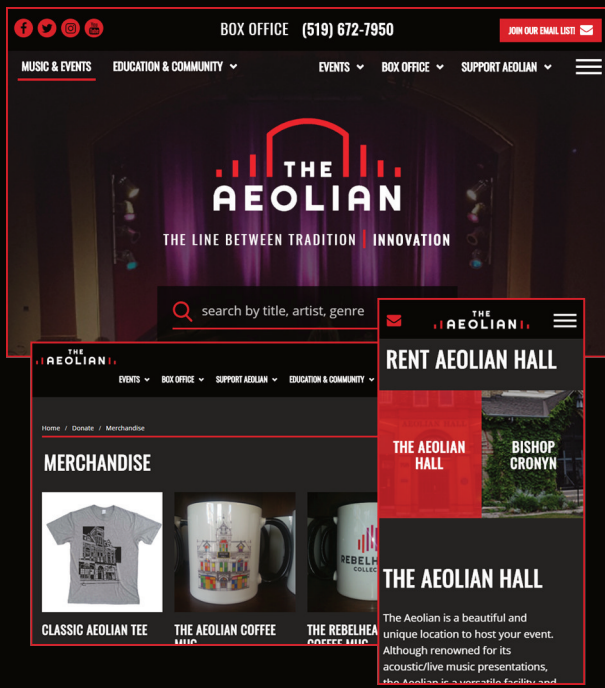
Email: info@aeolianhall.ca

Facebook: Facebook.com/TheAeolian

Twitter: Twitter.com/AeolianHall

YouTube: YouTube/user/mia795de

Instagram: Instagram.com/TheAeolian



OVER 18,000 PATRONS ATTENDED AEOLIAN PRODUCTIONS

6300+
LIKES ON
FACEBOOK

1700+
FOLLOWERS ON
INSTAGRAM

5450+
FOLLOWERS
ON TWITTER

10,000+
NEWSLETTER
SUBSCRIBERS

4000+
WEB HITS
PER MONTH

461,200
VIDEO VIEWS

The Aeolian and its programs could not operate without the assistance of many volunteers. They help run events, programs, facilities and assist with office work.

Our volunteer to full-time staff ratio is 42:1.

This year, volunteers donated at least 40,000 hours of their combined time to help make the Aeolian and its programs successful. This is the

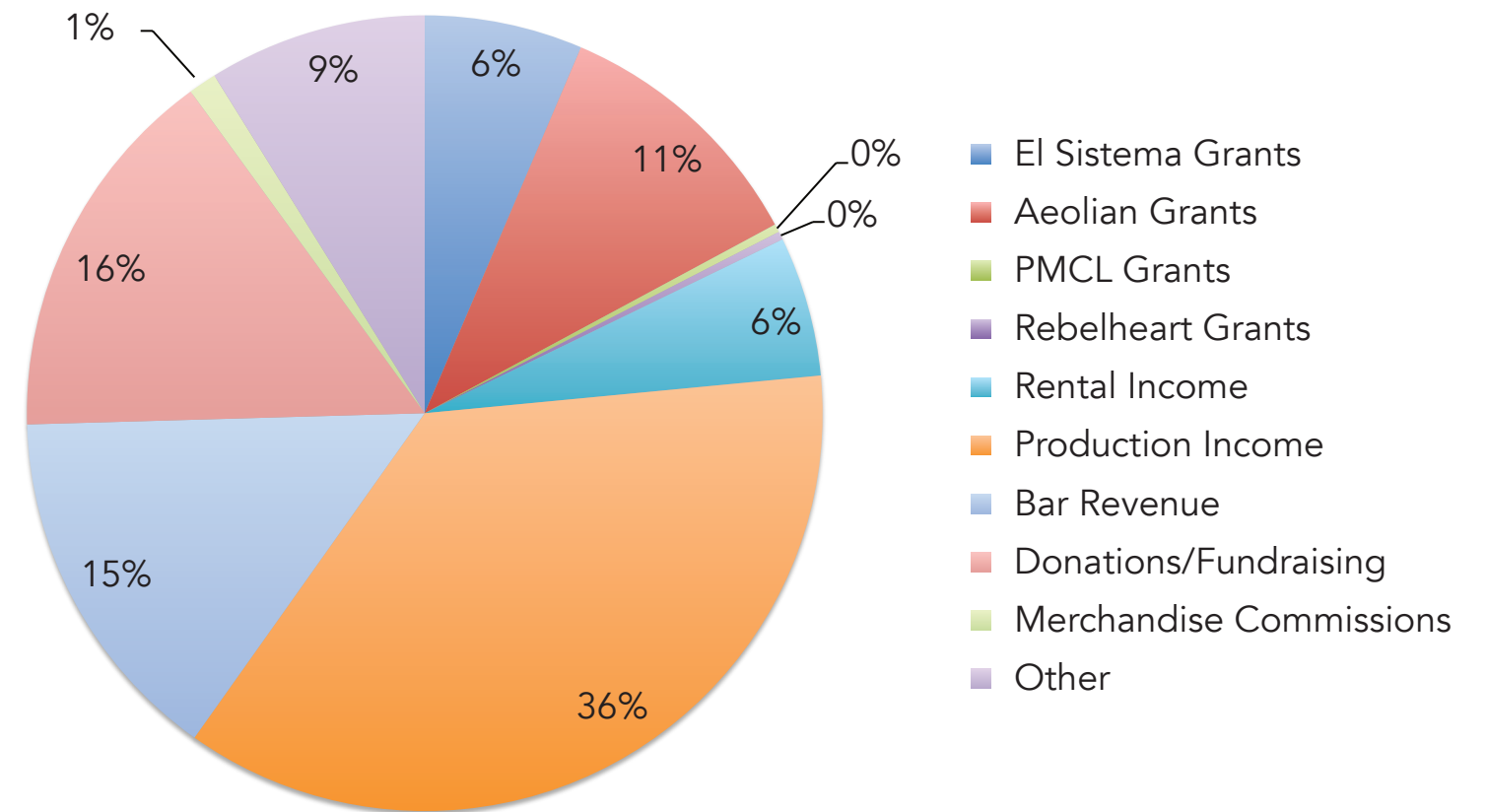


monetary equivalent of \$600,000 at \$15 per hour.

We can never thank or recognize our volunteers enough, and we truly would not function without them. They are an integral part of our mission to see lives changed thorough the power of music.



Revenue



VOLUNTEERS ARE THE ONLY HUMAN BEINGS ON THE FACE OF THE EARTH WHO REFLECT THIS NATION'S COMPASSION, UNSELFISH CARING, PATIENCE, AND JUST PLAIN LOVING ONE ANOTHER.
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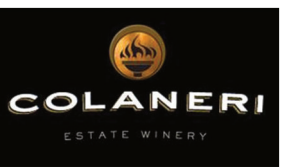
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