

SPREADING MUSIC, CHANGING LIVES

HAN HALL

D.farle





83 NON-PROFITS SUPPORTED 3,370 FREE ATTENDEES DAYS OF COMMUNITY FACILITY USE 483 42: VOLUNTEER TO STAFF RATIO

AEOLIAN PRODUCTIONS & PROGRAMS

3

TOTAL DONORS

VOLUNTEERS SUPPORTING 342

OUTREACH EVENTS

BY THE NUMBERS

PAID ATTENDEES 8, 975



AEOLIAN AT A GLANCE MISSION AND VISION CORE VALUES PRESIDENT'S REPORT EXECUTIVE DIRECTOR'S REPORT PRODUCTION **EL SISTEMA AEOLIAN 88 KEYS TO INSPIRATION** PRIDE MEN'S CHORUS LONDON **AEOLIAN ART SHOWS AEOLIAN TALKS** PRESERVING HERITAGE **AEOLIAN HALL RENEWAL** MARKETING VOLUNTEERISM **BOARD OF DIRECTORS AND STAFF** COMMUNITY PARTNERS & SPONSORS DONOR CAMPAIGNS 2019 DONORS AND SPONSORS **FINANCIALS**

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HONOURARY PATRON





When I first met the young musicians of El Sistema Ăeolian at rehearsal, I was instantly moved. Their bright spirits shine through their eyes, their faces and their instruments in such a genuine way. Getting to know and perform alongside these young artists has renewed my faith in the world and seeing the love and care they have for one another shows me they are learning much more than music they are learning what family is about.

Grammy Award winning international musical ambassador and LGBTQ2 youth advocate.

We are Rebelhearts

REBELheart (noun)

Definition:

One who possesses the desire to provide, promote and produce universal access to music, art, culture and education: a risk taker: a leader: a joyful soul.

Origin: Aeolian Hall





MISSION AND VISION

OUR MISSION:

SPREADING MUSIC, CHANGING LIVES

We believe that the Arts can enlighten, inspire and transform. We believe in Universal Access to Music, Art, Culture, Education and Community. We believe that volunteerism is the highest form of giving back to community. We present excellence in performance and create revolutionary arts programs to build better communities. To do this, we are brave, rebellious, justice-seeking and innovative.



In our future world everyone has the highest value for Music, Art, Culture, Education and Community. The Aeolian becomes a leader, inspiring people to connect to their creative abilities.

The Aeolian has been awarded "Best Live Venue" four times by the Forest City London Music Awards, and has been selected as one of the Top 10 Halls in Canada by the CBC Radio 3 Searchlight Contest. In 2010, The Aeolian was given a Pillar Award by The Mayor of London for outstanding Community Contribution. The Aeolian Hall has become a centre for research and development of arts programs with a focus on social justice, social inclusion, and community development.



We believe that participation in the music, art, culture, education and community leads to transformation by:

- Inspiring
- Motivating
- Enlightening

SELF-ACTUALIZATION

We believe that we can all become better people through:

- Learning & Teaching
- Courage, Bravery & Perseverance
- Building Self

We believe in preserving, reflecting and celebrating our past through:

- Historical Preservation
- Cultural Preservation
- Teaching & Presenting

We believe that creativity can bring us together fostering:

- Interdependence
- Inclusivity
- Community

SOCIAL JUSTICE

We believe that our world must foster:

- Equality
- Universal Access
- Supporting & Advocating
- Volunteerism

CORE VALUES TRANSFORMATION

HERITAGE

DIVERSITY

PRESIDENT'S REPORT



2019 was another busy and exciting year for the Aeolian Hall Musical Arts Association. I want to thank my fellow board members, our committed staff, and our truly amazing and dedicated volunteers. Without you, we could not do all the good things we do for the community of London. The Aeolian family can be proud of the quality music, art, and cultural performances that it provides. As a not-forprofit organization we continue to offer performances at a price that encourages all segments of the community to attend.

The 2019 Juno Awards gave us a wonderful opportunity to showcase The Aeolian as a premier performance venue and

to tell our story widely of how we promote and catalyse innovative programming for the London Community and people were impressed.

The Board continues to be delighted with our El Sistema Aeolian programme. The enthusiasm of the children, our volunteers, and our teachers remains high and it is heartwarming to see these children develop not only as musicians but as articulate young people and leaders of tomorrow. Our Pride Men's Chorus started its Fall season with a new choral co-conductor--Mr. Markus Howard. Markus is recognized internationally for his choral work and conducting and it is a tribute to Clark and Rod and all the hard work they have put in over the past three plus years that we have been able to attract someone of Markus' calibre to work with the group. The Pride Celebration Chorus had even more individuals participating this summer than last year and they will be singing again in 2020. On behalf of The Board, I want to thank the London community for its on-going support of our Mission and our Vision. I also want to thank our Artistic & Executive Director--Mr. Clark Bryan and his husband, Mr. Bryan Gloyd for the enormous amount of work they do for the organization. Clark's leadership and enthusiasm, his vision and his energy, are a key component to our success and Bryan's work with our jazz programming, and his many hours of volunteer assistance are mission critical as well as being a sterling model of leading by example.

Dr. Paul Cooper

— AHMAA Board Chair

EXECUTIVE DIRECTOR'S REPORT

A s the world faces struggles, we only have to look to our own community to see remarkable success stories. Throughout our city, there are countless individuals, communities, organizations and businesses striving to raise the quality of life for all of our citizens.

We have a very special community at The Aeolian bound by a vision of a future filled with creative expression, positive change and meaningful relationships. As a big part of that community, I'd like specially to thank our volunteers who worked tirelessly this past year to help run our shows, maintain our facilities and run our programs. Without you, we wouldn't exist!

A very special thank also you goes out to our donors and supporters who enable the economic engine needed to "Spread Music Everywhere, Everyone". We have grown substantially in the past few years making our needs greater.

After a terrible explosion in The Old East Village, The Aeolian stepped up to support its community by hosting and donating its facility, staff and volunteers for a benefit concert in support of the families affected by this tragedy. Our community came together to raise over \$20,000, demonstrating its connectivity through this cause.

We received an Ontario Trillium Foundation grant to upgrade our sound, lighting and projection equipment. Thanks to MelBarr Design Build Inc., we have also installed a new stage surface. These improvements help us continue to provide audiences with the "state of the art" equipment to showcase talent, and to preserve and grow our Legendary and Historic reputation celebrated by artists, audiences and many important institutions like the CBC.

To help raise funds for our two designated Heritage facilities, we have launched a new performance space named the "Dave Southen Lounge" after this long-time supporter. The series features intimate concerts with outstanding community artists. We consistently sell-out shows in this new facility and the audiences love the "up close and personal" relationship with the performers.

We are looking forward to the year ahead continuing to build our capacity as a charity working to inspire our community. May the words of the great writer and social critic Thomas Mann be held in our hearts as we continue this journey together:

"It is the things of the spirit, the arts of the country, which has always led mankind forward, and it is to this spirit that the craftsmen of the world must lend themselves."



Clark Bryan

111.

- Executive and Artistic Director



I was honoured to be asked to be a patron of the Sistema Aeolian program. I have made music the centre of my life as and I know first hand how important it is to begin early. It's a brilliant program coordinated by dedicated people. I think music is Gods way of telling us he's still around so I am proud to support these children and this wonderful program.

> Internationally acclaimed singersongwriter of countless hits including *Marina Del Rey*

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WEDNESDAY, JANUARY 16, 2019 Sta KINAKE - Sko DODR - ALI TAXES & SERVICE FIES INCLUDED DOORS ALT '200PM - SHOW AT 8:00PM	MOTIVES BY ATCHARS ANALONCE PROCEEDING A PRESENTED IN WEDNESDAY, FEBRUARY 13, 2019 FREE EVENT. NO TICKETS NEEDED ALL ARE WELCOME DOORS AT 6:00PM - EVENT AT 7:00PM	A tribut THURS S40 ADVANCE DOORS
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THURSDAY, APRIL 4, 2019 S35 ADVANCE - S40 DOOR - ALL TAXES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM	FRIDAY, APRIL 5, 2019 STO ADVANCE - STS DOOR - ALL TAKES & SERVICE FEES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM	WEDN S35 ADVANCE DOORS
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hawksley workman	TRANSGENDER DAY OF REMEMBRANCE LONDON 2019	
	Remembering & honouring the memory of those whose lives were lost around the world in acts of anti-transgender violence.	
NOVEMBER 3 & 4, 2019 S35 ADVANCE - S40 DOOR - ALL TAXES & SERVICE FRES INCLUDED DOORS AT 7:00PM - SHOW AT 8:00PM	WEDNESDAY, NOVEMBER 20, 2019 TREE (NO TICKESS) - DOWATIONES FOR TRANS' LONDON ACCEPTED DOORS AT 6:30PM - EVENT AT 7:00PM	WEDNE S40 ADVANCE DOORS
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PRODUCTION





2019 Productions

Aeolian Talks

Leading Change London North Centre Debate London West Debate London-Fanshawe Debate MMIWG Social Work Week

Blues

Daniel Champagne Don Ross Samantha Martin & Delta Sugar

Celtic

TURDAY, JAN. 26, 20 UNDAY, JAN. 21, 201

Enter the Haggis Hermitage Green Leahy Rant Maggie Rant The East Pointers

Choral

Pride Men's Chorus London: Divas Pride Men's Chorus London: Stars & Angels STAND! A Pride Celebration

Classical ALS Fundraising Concert with El Sistema Clark Bryan Julie Nesrallah Sara Davis Buechner Vienna Boys Choir Classical JUNO Event

Country

Eric Ethridge Jessica Mitchell Justin Rutledge Marie Bottrell & Matthew Martin The Abrams

Folk

Allison Lupton Andrea Ramolo Ben Caplan Ken Yates Lennie Gallant Raine Hamilton The Ennis Sisters Valdy Stan Rogers Tribute

Indigenous

iskwē Nick Sherman Indigenous JUNO Event

Jazz

Bryan Gloyd & Sonja Gustafson Carol Welsman Gina Farrugia & Peter Karle Molly Johnson Peter Karle Combo Robi Botos Uptown Affair FCLMA: Jazz/Classical/World Awards Patricia O'Callaghan & David Braid

Рор

Fortunate Ones Good Lovelies Moon Vs Sun Sarah Smith Terry Barber The O'Pears The Strictly Hip

Singer-Songwriter

Chantal Kreviazuk Coco Love Alcorn Emm Gryner Fraser Teeple Hawksley Workman Heather Rankin Jenn Grant Julia Haggarty Marc Jordan Martha Wainwright Old Man Luedecke



Poesy Sarina Haggarty Steven Page Old East Village Fundraiser

Soul/R&B

Alexandra Kane Luke McMaster

Seasonal

A Christmas Carol A Quartette Christmas The Once Christmas

Theatre

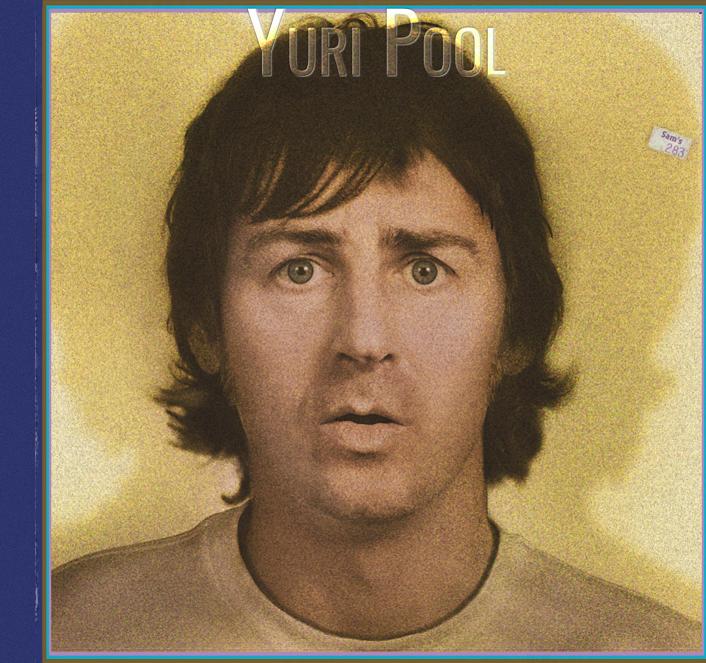
True Confessions from the Ninth Concession

2019 Rentals

744 Dundas Development Community Meeting A Charlie Brown Christmas (Sunfest) ABBA Magic! (Bill Culp) Allan Davey Allison Au Jazz Quartet (Sunfest) Amanda Martinez (Sunfest) Anne-Lune: Mon baluchon (CCRC Rental) Art Battle London 2019 Big Sing London! Brothers Gibb (CULP) Buckets for Brandan Buddy Holly (Bill Culp) Camp Wendake Canadian Celtic Choir CCH Has Talent CCR London Theatre Camp CICO Diebold Nixdorf Employee Party Eco Folk 2019 (TTLT Rental) Elvis: Blue Christmas (Culp) Emilie-Claire Barlow (Sunfest) Father Son Dueling Pianos (Sunfest) Gabriel Palatchi (Sunfest) Genevieve Albert Recital Green River Revival (CULP) Heather Russell (D&S Rental) Inspire! Community Music Jam International Day Against Homo/Trans/ Biphobias 2019 Jake Levesque Tribute Jodi Proznick Quartet (Sunfest) Kiki Piano Recital Kongero (Sunfest) LLFF Pride Film Night London Concert Band London Fringe Festival Show

London Lesbian Film Festival London Poetry Slam Finals London Rhythm & Soul Revue (Rental) Love First Mandy Lagan Marion Miller (Rental) Matt Dusk (Sunfest) Memphis Jam Moccio & Friends Motown Gold! (Culp) My Father's Son My Funny Valentine (Rental) No Sugar Tonight (Culp) OIART Operation Walk Our Pride Place presented by London's Trans Community Pride Open Mic Night Renee Watson Recital Rock Around the Clock (Culp) Sarina Haggarty & Friends Stage For Change Swingrowers (Sunfest) Take It Easy: Story of the Eagles Tanika Charles (Sunfest) TD Wealth Meeting **TFO** Recording The Beckett Project Fundraiser The Good Brothers The McCartney Years The Woodstock Experience Transgender Day of Remembrance We Walk The Line Wine Tasting for Camp Dawn Women in Song VI Women's Day Round Dance Woodfield AGM

HONOURARY PATRON



Local and international fan favourite and multi instrumentalist celebrating the work of Paul McCartney.

EL SISTEMA AEOLIAN



OUR MISSION: "Giving music to everyone."

The arts enlighten, inspire and transform individuals, helping us build strong, healthy and vibrant communities. El Sistema Aeolian provides an opportunity for children, youth and their communities to experience a free, intensive, innovative and accessible after school music program. We provide expert instruction in a nurturing, safe and inclusive environment allowing participants to develop their full social and musical potential.

6 6 THE GIFT OF MUSIC,

OUR VISION: "A world filled with music."









We see a world in which all children and youth experience the joy and inspiration of music. The skills they will learn are transferable and include social engagement, inclusiveness, leadership, pursuit of excellence and creative learning styles. These skills and pathways will open new horizons and alternative pathways for these young people. It will assist them to achieve their full potential and enrich our communities.

Not a year goes by where El Sistema Aeolian does not experience exciting change and growth, and 2019 was no exception. In a continuation of recent trends, overall enrolment was up, with nearly 125 participants registered at the end of the calendar year. In total, close to 150 participants were involved throughout the year!

A major musical highlight for London was to serve as host for the 2019 Juno awards in March, and El Sistema was proud to participate. A choir of 35 sang the national anthem at the Juno Cup, a charity hockey game featuring retired professional and Canadian national hockey players. Proceeds of the game support Music Counts, a charity providing musical instruments to community music groups, and a proud supporter of El Sistema Aeolian. Our choir also performed alongside Juno, Grammy, and Academy nominated singer-songwriter Stephan Moccio, who also serves as honourary patron for El Sistema. Other notable performances included opening the festivities at the OASIS Gala, (Ontario Agencies Supporting Individuals with Special Needs) and hosting a joint fundraiser for ALS Canada with Canada Life.

El Sistema also expanded its collection of musical instruments with the assistance of the Hay foundation, adding a Glockenspiel, Congas, concert Bass Drum, and other instruments which made their debut in 2019. In just three years we have grown from a string-only program to offering a full orchestral experience to deserving youth in our community.

Our home of the past three years, Bishop Cronyn Memorial Church, officially became permanent, as an agreement was struck between the Aeolian and the Diocese of Huron for the sale of the facility. Few music programs in the country can boast of such a fine space for teaching and performance!

We welcomed a new team member in 2019, with Ailene Wittstein joining El Sistema Aeolian as program co-coordinator. Ailene comes to us with a vast experience of community involvement, having worked as Executive Director of Merrymount Family Support and Crisis Centre, and served on boards of various organizations including Aeolian Hall Musical arts Association.

We look forward to continuing our work, making the gift of music accessible in our community.

⁶ ⁶ BRINGING MUSIC INTO HEARTS AND HOMES

88 Keys to Inspiration is a collaborative program made possible between D&S Pianos and The Aeolian. Both organizations and the community members that donate the pianos believe that every child should have access to a quality education, including a rich arts education.

The program matches used pianos needing a new home with deserving families. Donors receive a tax receipt for the value of the instrument.



88 KEYS TO INSPIRATION

88 KEY **TO INSPIRATION**

By providing good quality used pianos to homes of children who cannot afford them, D&S and the Aeolian are able to give the gift of music in yet another way!

7 families benefitted form the 88 Keys program in 2019.

PRIDE MEN'S CHORUS LONDON

OUR MISSION:

Pride Men's Chorus London creates experiences through choral music that promotes community, diversity, inclusivity and excellence. The chorus is open to all men regardless of sexual orientation or gender identity. With the goal of combatting stereotypes and perceptions, we challenge the heteronormative

worldview by inspiring our audience, the LGBT2Q+ communities and our broader community through advocacy and music. We celebrate victories won, we mourn lives lost, we find unconditional acceptance, and we celebrate all life in harmony, through our songs.

OUR VISION:

MEN'S CHORUS

LONDON

We will celebrate those who came before us and whose activism was hard fought. United through song, our voices will be freely heard as we fight for a nation and world where diversity is met with tolerance, equality and respect.

The Pride Men's Chorus will seek to:

- Continuously improve the artistic and vocal talent of its members.
- Challenge the societal norms or perceptions of its members through understanding of its own diversity.
- Challenge perceptions of the LGBT2Q communities.
- Combat fear, eliminate hatred, and encourage compassion through the timeless and fundamental human connection to music.
- Change or enrich the hearts of those whom we meet.
- The Pride Men's Chorus London envisions a world where the human voice is lifted up through song in celebration of diversity; where music is valued as a powerful gift and seen as a universal tool to achieve and sustain inclusivity; and where united voices are an instrument of change.



2019 was an exciting year for Pride Men's Chorus London. The season consisted of our traditional Spring (April) and Christmas (December) concerts, as well as a now annual Pride Festival Concert. For the later, PMCL expanding its ranks to include women to feature a record 140 musicians onstage at the Aeolian! The Pride Festival performance was in such high demand that a second show was added. Two back to back sold-out concerts meant PMCL performed for over 600 individuals at Pride weekend! It was no surprise that the other two programmes were sellouts. The sense of community PMCL has created within the LGBTQ community is unparalelled within London, and a shining example of Aeolian Hall bringing music to everyone.

This year also brought a change in leadership. Co-director and co-founder Rod Culham semi-retired from conducting the choir after the July Pride concert, in order to spend more time travelling and enjoying life after a career of teaching. Rod graciously stayed on part-time to assist incoming conductor Markus Howard with the transition. Both Rod and Markus shared conducting duties on the Christmas concert, and Markus will be the primary conductor and co-director as of January 2020. Rod won't be going far, and will continue to be involved with the choir.

Markus Howard comes to Pride Men's chorus with a vast choral experience. He has worked across Canada and internationally as a conductor, adjudicator, and clinician. His talents have been recognized with several awards for excellence in conducting. In addition to his work with PMCL, Markus hold posts as conductor and artistic director of the Guelph Youth Singers, La Jeunesse Choirs (Northumberland), and London Pro Musica.

Rod Culham, pictured pg. 21., centre Markus Howard, pictured pg. 21, lop left (holding shoe)

My love of music and desire for Gay community came to a perfect fusion when Pride Men's Chorus London was formed...We filled a need of our community itself to celebrate pride through music. What we created together was the start of something very special, something that would continue to grow." – Andrew Kaszowski, Member



40 choir members throughout the year, 140 members – including women – participated in the Pride Celebration Chorus in July 2019

Approximately 5 concerts per year

No audition requirement, just a strong sense of commitment and passion for music



Collaborations: El Sistema Aeolian, Heather Bambrick

Open to men of all racial, ethnic and religious backgrounds, abilities, sexual orientations and gender identities

HONOURARY PATRON USEL EMA SARAH SMITH

As a full-time touring artist, I can say that music IS my life. Musical influence started young for me. And my wish is that every child, whether fortunate or less-fortunate, will be given this wonderful opportunity in life; to explore their musical abilities and discover their inner musical creativity. For the children of our local area, I stand behind the El Sistema program; a program designed to ensure that every child, despite their parent's yearly salaries, will be given this wonderful opportunity to play music.

London's very own multi-award winning, internationally recognized singer-songwriter

AEOLIAN ART SHOWS

⁶ A TRUE WORK OF ART

The Aeolian hosts regular Art Shows featuring works of local artists. The artwork is displayed in the main hall and lobbies on walls and remains there for the duration of the show. The average show is staged for a minimum of six weeks and is seen by Aeolian Clients during shows and during special gallery viewing hours. All art shows have opening nights giving an opportunity to meet and socialize with the artists. These opening nights are free to attend.





AEOLIAN TALKS



Quick Facts:

- Over 40 London based artists featured
- Sales were approximately 30% of exhibited works
- Aeolian received a 30% commission on all sales to support is mission
- A great way to engage our clients and make a richer experience during their visit
- A wonderful way to support local artists
- Collaboration with other organizations such as University Hospital to jointly raise funds with art

The subject must be something that will inspire the community and ignite new ideas. These talks are designed to inspire our community. From Social work to LGBTQ2 issues, from Tampon Tuesday to civic election debates, Aeolian Talks welcomes thousands of guests during its 2018 series.

AEOLIAN TALKS

Aeolian Talks provides unique and diverse communities with an opportunity and a platform to share their ideas.





PRESERVING HERITAGE

The Aeolian uses two facilities that arebothdesignatedHeritageSites:AEOLIANHALL & BISHOPMEMORIALPLACE



A TOUCHSTONE TO OUR PAST AN ASSET FOR OUR PRESENT A LAUNCHPAD TO OUR FUTURE

Built in the late nineteenth century, both facilities require work to ensure their futures. The Aeolian Hall Musical Arts Association is proud to be the custodians of these fine pieces of architecture. We keep their stories alive helping root future generations in our past teaching them our evolving stories.

AEOLIAN HALL

A generous gift in late 2018 saw 2019 mark a new named space: the Dave Southen Lounge. Set just off the Dundas Street Gardens, the Lounge is a flexible space perfect for receptions, parties, small concerts, recitals, meetings and corporate events.



With thanks to the Ontario Trillium Foundation, the Aeolian was awarded a grant for new lighting, sound and projection equipment. Along with the new stage surface, the theatre will continue to be one of Canada's most outstanding acoustic experiences for music and entertainment.

Finally, the Hall welcomed the London Symphonia, as it finds a home within our office space.



The Aeolian launched a concert series called the "Save Our Stage" series. An intimate gathering of 50 guests in the Dave Southen Lounge, the series allowed the Aeolian to restore the surface of the stage with Canadian oak hardwood. In December, we announced that the stage would be named the MelBarr Stage in recognition of the significant contributions of MelBarr Design Inc. to this project.





BISHOP CRONYN MEMORIAL PLACE

After leasing Bishop Cronyn Memorial place from the diocese of Huron since 2015, the Aeolian Musical Arts Association entered into a purchase agreement with the diocese.



This will provide a stable, long-term home for El Sistema and other Aeolian programs, and ensures that an important heritage building will continue as a cornerstone of community.



In addition to providing a space for Aeolians' education and outreach programs, the former sanctuary at Cronyn is a spectacular performance space in its own right. Superior acoustics and beautiful Gothic-revival decor provide an additional space for productions and rentals.

AEOLIAN HALL RENEWAL

In December, Aeolian Hall welcomed members of the public to a Gala Holiday Celebration and ribbon-cutting ceremony to mark the addition of new technical equipment for its performance theatre in its one-hundred- and thirty-six-year-old building. Local MPP Terence Kernaghan and Ontario Trillium Foundation (OTF) volunteer Peter Fleming were on hand to congratulate The Aeolian's Leadership Team on the work done after receiving a \$150,000 OTF Capital grant in 2019 and hear more about how the new equipment will make a huge difference.

> THE AEOLIAN HALL HAS ALWAYS BEEN AN ACOUSTICALLY UNIQUE ROOM. A NATURAL PLEASING REVERBERANT SPACE THAT LENDS ITSELF TO MANY DIFFERENT STYLES OF MUSIC. NOW WITH THE SIGNIFICANT UPGRADE OF SOUND, VIDEO, LIGHTING AND INFRASTRUCTURE WE ARE CAN PROVIDE THE ARTISTS AND AUDIENCE WITH AN EVEN MORE COMPLETE IMMERSED EXPERIENCE. LOOKING FORWARD TO A NEW DECADE OF ARTISTIC ENDEAVOURS.

THE AEOLIAN HALL IS ONE OF THE LONDON'S MOST CHERISHED BUILDINGS. THIS INVESTMENT BY THE ONTARIO TRILLIUM FOUNDATION TO INSTALL NEW LIGHTING. SOUND AND VIDEO EQUIPMENT IS GREAT NEWS FOR MANY IN OUR COMMUNITY. MANY LONDONERS WILL BENEFIT FROM HAVING AN IMPROVED EXPERIENCE OF LOCAL ARTS, CULTURE AND HERITAGE.

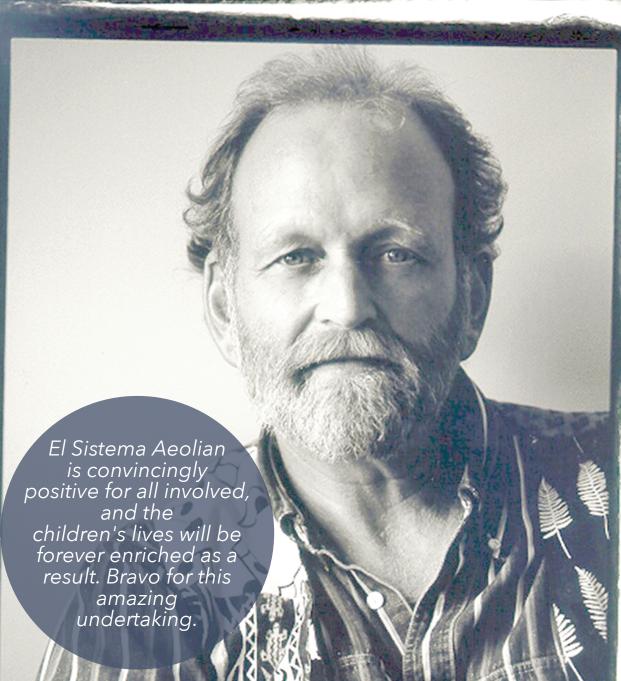
Late in 2019, the Aeolian prepared for the re-surfacing its main stage after a six-month period of fundraising. The "Save the Stage" concert series began in the summer of 2019 featured local musicians performing in The Aeolian's recently named smaller room, "The Dave Southen Lounge". The series along with additional donations from the public has managed to raise enough money to complete this ambitious project.

The Aeolian would like to thank James Melnick owner of MelBarr Design Build Inc. for his installation of the new hardwood surface and supplying the labour as a donation in kind. The new surface will be a special oak hardwood rated to be the most durable surface for many stages throughout the world. The Aeolian was recently awarded a grant from The Ontario Trillium Foundation for the installation of new lighting, projection and sound equipment. The new stage will help The Aeolian grow and maintain its Legendary and Historic love by artists, audiences and program participants alike.

Christoph Babin, Aeolian Hall Sound & Light Engineer

Terrance Kernaghan, MPP for London North Centre





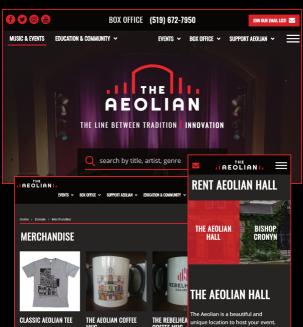
Singer, composer, producer and publisher at the centre of the Canadian folk music scene for 50 years.

ONLINE AND SOCIAL MEDIA f 💙 🙆 🖶 Website: AeolianHall.ca THE AEOLIAN LINE RETWEEN TRADITION INNOVAT Email: info@aeolianhall.ca Facebook: Facebook.com/TheAeolian THE AEOLIAN MERCHANDISE **Twitter:** Twitter.com/AeolianHall YouTube: YouTube/user/mia795de CLASSIC AFOLIAN TEF O) Instagram: Instagram.com/TheAeolian OVER 18,000 PATRONS ATTENDED AEOLIAN PRODUCTIONS 1700+ 6300+ FOLLOWERS ON LIKES ON **INSTAGRAM** FACEBOOK 5450-461,200 FOLLOWERS **ON TWITTER VIDEO VIEWS** 10,000+ 4000+ WEB HITS

PER MONTH

MARKETING







33

VOLUNTEERISM

The Aeolian and its programs could not operate without the assistance of many volunteers. They help run events, programs, facilities and assist with office work.

Our volunteer to full-time staff ratio is 42:1.

This year, volunteers donated at least 40,000 hours of their combined time to help make the Aeolian and its programs successful. This is the



monetary equivalent of \$600,000 at \$15 per hour.

We can never thank or recognize our volunteers enough, and we truly would not function without them. They are an integral part of our mission to see lives changed through the power of music.

Volunteers are the only human beings on THE FACE OF THE EARTH WHO REFLECT THIS NATION'S COMPASSION, UNSELFISH CARING, PATIENCE, AND JUST PLAIN LOVING ONE ANOTHER. – Erma Bombeck

AHMAA BOARD

Dr. Paul Cooper, Board chair Jeff Eames, Vice-chair **Glen Farrow**, Treasurer Luke Baylis, Director Sandi Caplan, Director Darryl Fabiani, Director Elana Johnson, Director Jack Malkin, Director Susan Soney, Director

> **EL SISTEMA AEOLIAN TEACHING STAFF** Clark Bryan, Program director Kelly Bylica, Choir instructor; conductor Bruce Hoadley, Wind/Brass instructor; conductor Jeffrey Komar, String instructor; conductor Morgan Kuepfer, Choir conductor Sonya Nanos, Cello instructor John Wiebe, String instructor; conductor Sarah Wiebe, String instructor; conductor

PRIDE MEN'S CHORUS LONDON

Clark Bryan, Collaborative pianist; co-director Ray Crosby, General Manager Rod Culham, Co-Director Markus Howard, Co-Director

Biographies of Aeolian Board Members can be viewed online at: https://aeolianhall.ca/about-us/#board of directors

BOARD OF DIRECTORS AND STAFF

AEOLIAN HALL STAFF Clark Bryan, Executive and Artistic Director Matt Wannan, General Manager Christoph Babin, Sound and Lighting Engineer Charles Lipscombe, Maintenance Coordinator Wendy Perry, Box Office & Volunteer Coordinator Andrew Rosser, Production and Marketing Coordinator John Wiebe, El Sistema Aeolian Coordinator Ailene Wittstein, El Sistema Aeolian Coordinator



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DONOR CAMPAIGNS

Our history is long. Our impact is immeasurable.

For 135 years we have stood as a beacon of renewal, of hope, and of community in London's Old East Village. We are proud to share our story: because it has only just begun. At Aeolian Hall, we celebrate the generosity of our donors and volunteers. We treat every gift as special, no matter the size. A small gift for today, a larger gift for the year, or a long term pledge to ensure a sustained legacy all play a role in in building a better community.

Vital programs like El Sistema Aeolian are shaping the lives of our next generation of leaders and philanthropists: our participants care about the community, the environment, and the world they live in: just like you.

In 2019, the Aeolian Hall Musical Arts Association continued to build upon the El Sistema Patron Program while launching two new campaigns: the Gift of Music Campaign and the Legacy Campaign. Each campaign is designed to ensure that the Aeolian's donors receive recognition for their generosity – whether a first time donor or a long-term friend of the Hall.

The Aeolian Legacy Campaign

The Aeolian Legacy Campaign helps us to present excellence in performance and continue to offer and create revolutionary arts programs that build better communities.

The Gift of Music Campaign

The Gift of Music Campaign donation supports more than 115 Children between the ages of 6 and 18 to play in orchestras, sing in choirs and enjoy a healthy dinner and snack. All of these experiences are 100% free, helping fill the gap between those receiving an enriched music education and those who do not.

The El Sistema Patron Program

This program gives the "Gift of Music" and makes an investment in the lives of youth in our community. Your longer term commitment supports the opportunity to experience and learn music while cultivating teamwork, mutual respect, compassion and leadership. The El Sistema Patron Program provides the needed stability to operate, develop and expand this program to youth in our community.

Please visit http://aeolianhall.ca/support-the-aeolian/ for more informations on our donor campaigns

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2019 DONORS AND SPONSORS El Sistema Patron Program

Honourary Patrons

Matt Alber (2017) Royal Wood (2017) Marc Jordan (2018) Valdy (2019) Yuri Poole (2019) Sarah Smith (2019)

Gold Patron

\$1000 Annually/3 Years

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\$250 Annually/3 Years

HONOURARY PATRON Royal Wood

Nothing develops a young mid more successfully, not sets them in the right path quicker than the arts and the proper after school program to go with it. El Sistema Aeolian levels the playing field and allows more than just the privileged children an opportunity to expand their mind and abilities. El Sistema gives children the tools to change the world for the better.

> Juno Nominee, music collaborator and writer of critically acclaimed Canadian albums Ghost Light and Ever After the Farewell.

Gift of Music – El Sistema Campaign Conductor

\$1,000 - \$4,999 Adam Funnell **David Southen** Deana Scott Jason Grouette Ruth Noble Schulich School of Medicine & Dentistry Student Council Sharon Rochard The Jack & Barbara Hay Foundation

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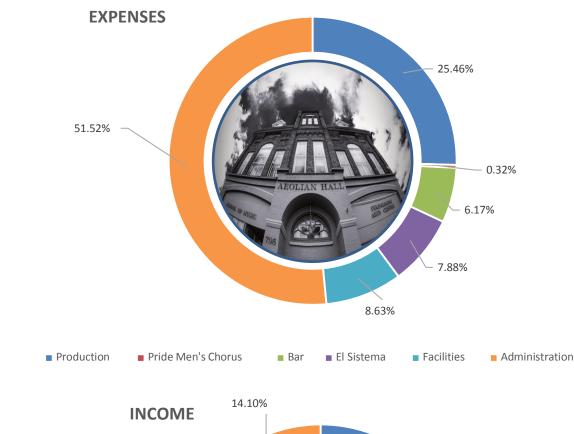
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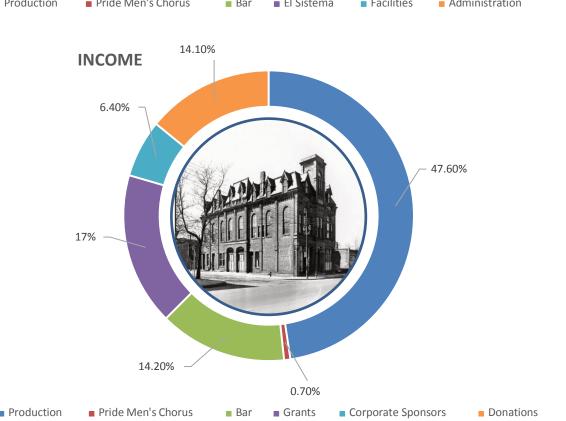
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