



aeolian hall musical arts association
2021 **annual report**





THE AEOLIAN

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annual report

mission & vision

Our Mission:

Spreading music, changing lives

We believe that the Arts can enlighten, inspire and transform. We believe in Universal Access to Music, Art, Culture, Education and Community. We believe that volunteerism is the highest form of giving back to community. We present excellence in performance and create revolutionary arts programs to build better communities. To do this, we are brave, rebellious, justice-seeking and innovative.

Diversity and Inclusion

Universal Access and Equality

Culture and Heritage Preservation

Inspiration & Motivation

Social Justice

Education: Learning,

Teaching & Building Self

Pursuit of Excellence

Community and Interdependence

Courage, Bravery and Perseverance

Supporting and Advocating

Enlightenment and Transformation

Our Vision:

Music everywhere, for everyone

In our future world, everyone has the highest value for Music, Art, Culture, Education and Community. The Aeolian becomes a leader, inspiring people to connect to their creative abilities.

The Aeolian has been awarded “Best Live Venue” four times by the Forest City London Music Awards, and has been selected as one of the Top 10 Halls in Canada by the CBC Radio 3 Searchlight Contest. In 2010, The Aeolian was given a Pillar Award by The Mayor of London for outstanding Community Contribution. We are home to award-winning programs El Sistema Aeolian, Pride Men’s Chorus London and Rebelheart Collective.

The Aeolian Hall has become a centre for research and development of arts programs with a focus on social justice, social inclusion, and community development.

the
aeolian
...at a glance



Heritage

In the need to preserve, reflect and celebrate our past through: Historical Preservation, Cultural Preservation and Teaching & Presenting.

Self-Actualization

We can all become better people through: Learning & Teaching, Courage, Bravery and Perseverance, and Building Self.

Transformation

That actively taking part in music, art, culture, education & community leads to transformation by: Inspiring, Motivating and Enlightening.

Social Justice

Our world must foster: Equality, Universal Access, Supporting & Advocating, and Volunteerism.

Diversity

That creativity can bring us together by fostering: Interdependence, Inclusivity, and Community

president's message



As I write in December 2021, I do so with the sinking feeling that what we all thought was the light at the end of the COVID-19 tunnel turns out to be the head lamp of the OMICRON variant freight train hurtling toward us. Our hope is that we can scramble out of its path, press ourselves against the walls of the tunnel, and hope that it leaves us unscathed as it rushes by us.

Until this week, we were all basking in the great feeling of being double vaccinated, looking forward to our booster dose, and getting back to a more normal life. It has been so good to see our El Sistema Aeolian students performing, to have Pride Men's Chorus singing on The Aeolian Stage, and to welcome back live performances to the hall. It has been wonderful to see the smiling faces of our volunteers in the hall at live performances and to see our teaching staff interacting, in person, with our students.

If there is one thing that 2021 has taught us, it is that we are resilient as an organization. Despite all the challenges of the pandemic, we have risen to meet these, and we continue to thrive. During 2021, the Board has continued to meet each month. In our education sessions, as part of our Board meetings, we have explored a variety of topics, including aspects of local indigenous history, islamophobia and antisemitism, deaths in Canada at the hands of the police, and black history and colonialism in the Caribbean. This year, we formed our Community Advisory Council and it met in the Spring and the Fall to provide valuable advice.

We have had two Board education sessions with an external facilitator. Our Governance Committee has been active doing policy revision and making recommendations regarding compensation for paid staff. Our Fund-Raising Committee has been working very hard with many new initiatives, including a lottery. Securing a permanent home for our El Sistema Aeolian programme continues to be an important initiative that is on-going.

The Aeolian is a beacon for diversity in the London community and an example of how musical

performance and education improve a community. We continue to show our resilience in these difficult times, and I am confident that we are going to continue to do well in the coming year, with the support of our Board, our Community Advisory Council, our dedicated staff and volunteers, and our community. Thank you all for supporting and being a part of our vision.

In closing, I want to thank my fellow Board members for their support over the past year. I especially want to thank our Artistic and Executive Director, Clark Bryan, and his husband, Bryan Gloyd, for the enormous amount of work they continue to do for the organization.

Dr. Paul Cooper
AHMAA Board Chair

Board of Directors

Dr. Paul Cooper, *Board Chair*
Susan Soney, *Vice-Chair*
Darryl Fabiani, *Treasurer*
Luke Baylis, *Director*
Sandi Caplan, *Director*
Déguène Diop, *Director*
Mike Hanson, *Director*
Vimla Harry, *Director*
Bill Jansen, *Director (2021)*
Elana Johnson, *Director*
Jack Malkin, *Director*

El Sistema Teaching Team

Clark Bryan, *Program Director*
John Wiebe, *String Instructor; Conductor (2020-21)*
Jeffrey Komar, *String Instructor; Conductor (2020-21)*
Kelly Larochette, *String Instructor (2021)*
Sonya Nanos, *Cello Instructor (2020-21)*
Bruce Hoadley, *Wind/Brass Instructor, Conductor (2020-21)*
Tyson Moxley, *String Instructor (2021)*
Sarah-Ann Birkin, *Choral Instructor, Conductor (2020-21)*

Aeolian Hall Staff

Clark Bryan, *Executive and Artistic Director*
Matt Wannan, *General Manager*
Mark Payne, *Production and Marketing*
Bryan Gloyd, *Bookkeeper, Jazz Curator*
Christoph Babin, *Sound Technician*
Scott Brunelle, *Production*
Matt Layne, *Marketing*
Charles Lipscombe, *Caretaker*
Jason Plant, *Videographer*
Ashley Plant, *Technical Support*
Wendy Perry, *Box Office Coordinator*
John Wiebe, *El Sistema Coordinator*

Pride Men's Chorus London

Clark Bryan, *Artistic Director and Pianist*
Erich Knapp, *Conductor (2020-21)*
Andrew Rethazi, *Principal Conductor (2021)*
Tom Corken, *Assistant Conductor (2021)*
Doug Cottrell, *Choir Coordinator*

executive director's message



How are you feeling? It has been a tough couple of years for most. My reflections on these years have giving me messaging and a call to action.

Firstly, we need each other. Isolation isn't normal. We have had some great moments in November when I got to see many of you through live concerts. It was like a homecoming and it lifted the spirits of everyone in the room.

Secondly, we need hope. Young people are preoccupied with the doom and gloom, largely due to global issues, including the Pandemic, climate crisis, equity, and geo-political stresses. We need projects that can give us a focus and inspire us to our futures.

The arts do that. Music does that.

I commit to you to use every ounce of imagination I have to find those inspiring projects and bring us all together. I commit to strengthening the Aeolian's capacity to deliver music, art, culture and education. I will make sure that the access is universal and takes down all barriers to participation.

We are a strong community; a resilient one. Let's move forward with optimism and find ways to inspire each other with our shared creative abilities: our value for who we are and where we are going, as a community. Let's "Spread Music and Change Lives." Let's give "The Gift of Music, The Gift of Community."

Thank you for your ongoing support in this journey together!

Clark Bryan
Executive and Artistic Director

AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

DENISE PELLEY

THE PHOENIX SESSIONS

A portrait of Denise Pelley, a woman with long, curly brown hair, wearing a black top and a necklace. She is sitting on a grey fur rug. The text "REDEMPTION SONGS" is overlaid on the image in a white, cursive font.

REDEMPTION SONGS

FRIDAY NOVEMBER 19, 2021

FREE WITH A \$20 MONTHLY SUBSCRIPTION

music production

The story of Aeolian Productions in 2021 is one of perseverance. Heading into the second year of the COVID-19 Pandemic, many in the music community were sidelined and left out of work. Tours and shows were cancelled, and many venues sadly closed their doors. The Aeolian continued to innovate, and to find ways to keep its staff working and to continue supporting artists. We worked hard to secure an Ontario Trillium Foundation COVID recovery grant, from which a portion of the funding was used to improve recording capabilities, and enable an ongoing livestream service—the Aeolian Phoenix Sessions.

With the addition of a second mixing console, the Aeolian has become a multi-floor recording studio, with the ability to mix sound in the hall, and direct to video feed separately and simultaneously. We installed

wall-mounted cameras, as well as tripod-mounted camcorders, and began working on the process of producing professional concert video. Throughout the year, a total of fifty-nine full concerts were recorded and aired through Youtube to a wide subscription base of patrons. Everyone at the Aeolian believes that music is an essential part of life—a healing force that should be inclusive and accessible. This is why we worked hard every week of the year to coordinate, record, edit, mix, sync, and release a full show for our audience.

When we were unable to work in the hall, we coordinated with artists to release material filmed in their own homes and spaces. Artists like Fred Hersch, Jully Black, Champion Fulton, and Jim Doxas graciously recorded their own shows for us to air—just another example of the flexible and rich re-



Production Statistics

Recordings for Aeolian Phoenix Sessions: 47

Recordings (at home by artists) for APS: 15

Rental Events: 5

Election Debates: 4

Musicians on Stage: 200+

BIPOC Performers: 4

Female Performers: 33

Indigenous Performers: 3

LGBTQ2+ Identifying Performers: 10

London Musicians on Stage: 70+

El Sistema Aeolian Concerts (recorded): 3



lationship which exists between the Aeolian and the artists who have known our stage.

Almost every artist who came into the hall to play a Phoenix Session remarked on how special it was to be playing in a hall again, and not just any hall, The Aeolian—favoured for our treatment of artists, the sound of our hall, and our level of production. There were many pre- and post-show conversations revolving around the current struggles in the industry, but a calm and purposeful peace was felt by all to be working in the midst of it all. The conversation was not limited to the hall, however. Hours of fruitful exchange were recorded between Clark Bryan and each artist participating in the Phoenix Sessions. Giving artists not only a place to play, but a space in which to express themselves verbally is part of our mandate. We believe that these ongoing conversations can only lead to improved teamwork between musicians, venues, and arts organizations.

In September 2021, we returned to the stage for live performances. We were, and continue to be lucky and inspired by the willingness of our patrons to follow COVID regulations to protect one another while experiencing live music. We partnered again with Sunfest throughout the fall to bring Jazz and World music to London—notably, influential Jazz artist Laila Biali, and pioneering Cuban trumpeter Alexis Baro. We produced our own shows, and we helped

others to use the Aeolian stage to produce their own shows through rental service. All throughout the fall, and right up to the holidays, we presented live music, while still maintaining a schedule of showing an Aeolian Phoenix Session every Friday night. There were many highlights in the short and explosive period of Fall-Winter 2021. We had two nights with Chantal Kreviazuk which touched the audience with emotion and humour. We facilitated a historic event in being the host venue to Buffy Sainte-Marie and her team filming a full live show for her upcoming documentary. This saw us working in tandem with a twenty-person film crew, sharing space and sharing a vision of preserving a momentous concert at the Aeolian. On December 14th, Good Lovelies arrived to the hall in the midst of another surprise announcement from the provincial government. In order to proceed with the show, our audience was informed that bar services were foregone, and were requested by the Band that everyone in attendance wear two masks for the duration of the performance. Our entire audience obliged and in the spirit of the holidays and live music, we had a fantastic show to close out the season.

Our 2021 was a story of success despite hardship, of innovation despite challenge, and of celebration despite tragedy. We are proud to be continuing this work into 2022 and will be pushing further to promote the arts in an equitable and beneficial fashion for those who need it most.



aeolian newsletter

Reaching over 12,000 readers weekly, *Aeolian Hall Newsletter* has passed its one-year anniversary and has become a go-to platform for patrons to see upcoming events, various social justice news pieces, and many samples of live and recorded music.

Many excited readers look forward to the newsletter as a source of information for not just the Aeolian, but the music world at large. It brings forth conversation, social awareness, and opportunities to go in-depth on a variety of stories and topics, including:

- El Sistema Aeolian (local, national, and international updates)
- Black Lives Matter: Iconic Black Music
- Celebrating Indigenous Life, Arts and Stories
- Under The Rainbow: Stories of the LGBTQ2 Community
- Celebrating People From London

Each week, the Aeolian looks back at our history, and forward to our future in a search for equality for all people. We ask “why,” we celebrate successes, and we remember there is still much work to be done. Love and respect of our fellow human beings is the only path that promises peace, equality and human dignity.



We are RebelHearts!

REBELheart (noun)

Definition:

One who possesses the desire to provide, promote and produce universal access to music, art, culture and education; a risk taker; a leader; a joyful soul.

Origin: Aeolian Hall

AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

MOLLY JOHNSON



 THE
AEOLIAN

SUNDAY DECEMBER 12, 2021

DOORS 7:00 P.M. SHOW 8:00 P.M.

the gift of music the gift of community

Statistics:

- 2 Virtual Concerts
- 2 In-Person Concerts
- 30 hours of outdoor instruction
- 1600+ interactions with online performance
- 27 New participants joining us
- 106 Total participants, 2021
- 1 Satellite program founded



el sistema aeolian

The arts enlighten, inspire and transform individuals, helping us build strong, healthy and vibrant communities. El Sistema Aeolian provides an opportunity for children, youth and their communities to experience a free, intensive, innovative and accessible after school music program. We provide expert instruction in a nurturing, safe and inclusive environment allowing participants to develop their full social and musical potential.

We see a world in which all children and youth experience the joy and inspiration of music. The skills they will learn are transferable and include social engagement, inclusiveness, leadership, pursuit of excellence and creative learning styles. These skills and pathways will open new horizons and alternative pathways for these young people. It will assist them to achieve their full potential and enrich our communities.

Like its predecessor, 2021 was a year marked by uncertainty and change, but was met with resilience and hope. After a brief reopening period at the end of 2020, ESA started virtually, with restrictions preventing in-person instruction. A virtual concert was produced in March, with our ability and ca-

capacity to present in the now ubiquitous format expanding. Despite the lack of audience, our program participants brought a high level of intensity and keenness to the project.

Restrictions lifted in spring, allowing ESA to cautiously resume in-person teaching. First, we used outdoor spaces, to allow for the safe gathering of larger groups. Our teachers and participants braved the elements, gathering under canopies and in the shade in the available lawns and gardens. In order to produce a summer virtual concert, we extended the program into July, making up for lost time, and the result was a wonderful and enthusiastic performance!

July and August also saw ESA hold our traditional summer session. New this year was the inclusion of a beginner class, made of applicants from our wait list. Of course, no summer program would be complete without a closing informal concert, our first in-person performance in seventeen months, and a celebratory BBQ.

September saw ESA back to in-person learning, with all necessary precautions. We were

fortunate to produce a live concert in October, and remain open until the OMICRON surge laid waste to our holiday concert in December. While 2021 may have ended on a sour note, we were thankful to spend much of the year in-person, and proud of the resilience showed by the families, teaching team, and volunteers in navigating the uncertainty.

ESA also agreed to launch our first satellite program, thanks to funding through the Ontario Trillium Foundation. This new program will be operated from two locales in the Sarnia area, one being an Indigenous centre. We have partnered with the Aamjiwnaang First Nation and Walpole Island First Nation, as well as the International Symphony Orchestra in Sarnia. The program will launch in Winter 2022.

Your continued support of El Sistema Aeolian allowed us to expand our reach, and touch more deserving young lives with the gift of music.

88 keys to inspiration

Bringing music into hearts and homes

88 Keys to Inspiration is a collaborative program made possible between D & S Pianos and The Aeolian. Both organizations and the community members that donate the pianos believe that every child should have access to a quality education, including a rich arts education.

The program matches used pianos needing a new home with deserving families. Donors receive a tax receipt for the value of the instrument.

By providing good quality used pianos to homes of children who cannot afford them, D & S and the Aeolian are able to give the gift of music in yet another way!

Thank you as always to our generous donors, to D & S for moving the pianos and to our families for opening their homes to the gift of music.







pride men's chorus london

Pride Men's Chorus London creates experiences through choral music that promote community, diversity, inclusivity and excellence. The chorus is open to all men, regardless of sexual orientation or gender identity. With the goal of combatting stereotypes and perceptions, PMCL challenges the heteronormative worldview, by inspiring its audience, the LGBT2Q+ communities, and the broader community, through advocacy and music. PMCL celebrates victories won, mourns lives lost, finds unconditional acceptance, and celebrates all life in harmony, through song. It is open to men of all racial, ethnic and religious backgrounds, abilities, sexual orientations and gender identities.

In February 2021, after a long break due to COVID, PMCL returned to virtual rehearsals of two songs with conductor, Erich Knapp: "Come In From the Firefly Darkness" and "Viva La Compagnie," for a planned virtual production. There were weekly rehearsals and social gatherings on Zoom®. In late July, Knapp left London, and the planned virtual production had to be put on hold.

Two new conductors joined PMCL, in the fall of 2021: **Andrew Rethazi** (Principal Conductor) and **Tom Corken** (Assistant Conductor).

Rethazi has a Master of Music and Doctorate in Musical Arts from the University of Western Ontario. He has been active in the local theatre community, both as a director and as a musical director, working closely with Original Kids Theatre Company and MTP London. Corken is a graduate student at the Don Wright Faculty of Music at Western University. He has served as a section lead and tutor for the Hamilton Children's Choir, Illumini (Senior) Choir and the Lads and Gents Choir. Thomas has been co-director of Pro-





funda (Hamilton Children's Choir) and Music Director of the McMaster University Advent Celebration. He is currently the Assistant Conductor of the St. Cecilia Singers at Western University.

From October to December, Rethazi and Corken led the chorus through socially-distanced in-person rehearsals of five songs for two video productions at Aeolian Hall. The first was released on World AIDS Day, December 1, 2021 and featured "Bring Him Home" and "We Rise Again." Eighteen members participated. The second was released in late December and included those two pieces, plus three holiday-themed selections: "The Twelve Days After Christmas," "Ding Dong Merrily On High," and "White Christmas." Sixteen members participated.

“

This is a part of my community. I've never had people who are like me to look up to. I've never felt more at home.”

*Eric Jamieson,
PMCL member*



southern guitar collection



“ You need to have the arts in your life, whether it’s fine art, theatre or music. It’s the one thing that distinguishes us from other species, the one thing that is unique to human beings. For me it’s all about the music. I think a life without music in it is a life unlived.”

**Dave Southen,
London Philanthropist**

A generous gift in mid-2020 saw the Aeolian receive a substantial collection of guitars from London philanthropist and former Board Member, Dave Southen.

Many of the guitars, which Dave has been collecting for decades, are rare and valuable—some signed by the likes of Burton Cummings and blues legend, Johnny Winter.

From Fender to Gretsch to Karol and Baden, the collection represents a lifetime love of music and giving. Valued at over \$60,000, some of the guitars are on display at the Hall while most of the inventory has been listed for sale.

Musicians, patrons and guitar lovers alike shared in the excitement of the collection which can be viewed online on the Aeolian’s website and in person by appointment.



AEDLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

GUITAR SALE

FEAT. THE SOUTHEN COLLECTION

**BEGINS NOVEMBER 21, 2020
ONLINE AND BY APPOINTMENT**

aeolian art shows



Throughout 2021, the Aeolian held virtual Art Shows, displaying and selling the works of local artists online through our website and weekly newsletter.

In a time where access to gallery space was entirely eliminated for most, a number of artists found a home for their work at Aeolian Hall.

Featured art shows in 2021 included the Shady Artists (featuring the works of Janice Howell, Sandi McCabe and Michele Haley), the Artful Dodgers (featuring the works of Lynne Pinchin, Chip Oud and Judy Stirling) and the Art Gypsy Collective (featuring the works of Barbara Alkemade, Cathy Burgoyne, Annette Dutton, Ruth Mackie and Lynne Pinchin).

- the Aeolian received a 30% commission on all sales to support our mission
- these shows are a meaningful opportunity for artists to display their work during the pandemic
- Aeolian Art Shows support local artists, their work, and their livelihood



from clark's studio



March of 2020 saw the beginning of Clark's Studio, a project taken on by Aeolian's Executive Director, Clark Bryan. Now in 2021, Clark continued to record a vast variety of pieces for Aeolian patrons and appreciators of art. While the world still dealt with a plethora of scenarios, Clark used the power of music to maintain positive spirits and unite all who listened together as one.

The arts were needed more than ever in the period, and should not be limited to those who have the resources to enjoy them at their leisure. The goal of the Aeolian was—and will continue to be—to provide universal access to music.

Clark recorded 315 piano works in 2021, totalling 43,830 views including compositions by a grand variety of contemporary and historical composers, with pieces ranging from all corners of the world and ethnicities.



AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

BUFFY SAINTE-MARIE



THE
AEOLIAN

FRIDAY & SATURDAY
NOVEMBER 26 & 27, 2021

community portal equity and inclusion

Each week, the Aeolian newsletter has looked back at our history, and forward to our future in a search for equality for all people. We have asked “why,” we have celebrated successes, and we have remembered—and reminded—that there is still much work to be done. Love and respect for our fellow human beings is the only path that promises peace, equality and human dignity.

These curated narratives and videos have been saved to Aeolian’s Community Portal. This is and will continue to be a work in progress where we archive stories important to the voices we feature each week in the “Our History: Our Future” column of the newsletter.

We will always advocate for the rights of Canada’s Indigenous people, the LGBTQ2 community and support the Black Lives Matter movement. Not just a repository of historical information, we also highlight upcoming events, online resources, and stories and videos that shine light on the challenges to and achievements of the movement toward equality for all people.

We cannot do this alone. We always want to hear from you and include your stories. We welcome submissions and would be happy to interview you or research a topic or event that has not been covered. The more we know, the more our readers know, the better we can understand each other as humans who are equal, humans who have dignity, and humans that deserve to have their stories honoured.

From the slave chapel to the freedom bell, from Tecumseh to Addie Aylestock, if there is a story to tell, we are telling it. This project is helping us reflect and plan a more inclusive future that continues to celebrate our differences and make change in a more conscious way.





preserving heritage

Our programs take residency in two designated heritage sites: The Aeolian and Bishop Cronyn Memorial Place.

The Aeolian was built in 1884 by the then City of London East as a new town hall. Since that time, it has been many things, including the first branch location of the London Public Library, the Oddfellows Hall, Warder's Radio, the Forest City Gallery and a Fire Hall. The historic venue has hosted events of national significance, including the first ever meeting of the Canadian league of

the NAACP in 1927 while the balcony was used to hand out food stamps during the War.

Bishop Cronyn Memorial Place was built in 1873 and is the second oldest church in the City of London. Consecrated by Bishop Isaac Hellmuth, the original plans—drawn on linen and preserved in diocese vaults—were executed by Toronto church architect, Henry Langley who would go on to be the first Chair, Department of Architecture at the University of Toronto.

Clark Bryan and The Aeolian were featured on the U.S. television program, "Paranormal Night Shift," in October 2020. The documentary followed Clark and the early days after his purchase of The Aeolian. Clark experienced everything from interrupted performances to the sensation of never being alone. "Getting used to the sounds of an old building was one thing... but there were strange things going on."

haunted hall?

AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS



REBELHEART COLLECTIVE



Scott St. John,
Violin



Erika Raum,
Violin



Sharon Wei,
Viola



Tom Wiebe,
Cello

CLASSICAL MUSIC. TRADITION, UNTRADITIONALLY.

SATURDAY OCTOBER 16 2021

DOORS 1:30 P.M. SHOW 2:00 P.M.



celebrating volunteerism

The Aeolian and its programs could not operate without the assistance of many volunteers. They help run events, programs, facilities and assist with office work. In a normal year, our volunteer to full-time staff ratio is 42:1.

This year, despite the pandemic closures, our volunteers still spent hundreds of hours supporting recorded productions, maintenance and yard work, archiving and general administration.

We can never thank or recognize our volunteers enough, and we truly would not function without them. They are an integral part of our mission to see lives changed through the power of music.



community partners and sponsors

Aeolian Hall thanks the following for their financial support

Corporate Sponsors

SPM Financial
McFarlan Rowlands
TD
Ontario Small Business Grant Program
Canada Life
Chinese Canadian National Council / London
Chinese Cultural Centre
Finch Auto Group
Melbarr Design Build
D & S Pianos
Congregation of the Sisters of St. Joseph in Canada
David's Bistro
AMS Phoenix Project
Southwest Ontario Tourism Corporation
Schulich Medicine and Dentistry
Regency Florists

Foundations

London Community Foundation
Jack and Barbara Hay Foundation
Lawson Foundation
Good Foundation Inc.
Westminster College Foundation

Government Support

Department of Canadian Heritage
Ontario Trillium Foundation
City of London
London Arts Council



REVIVE LIVE LONDON AND THE AEOLIAN HALL MUSICAL ARTS
ASSOCIATION PRESENT

HEARTACHES STRINGBAND

THE PHOENIX SESSIONS



FRIDAY, APRIL 2 2021

FREE WITH A \$20 MONTHLY SUBSCRIPTION



THE
FUTURE

donor campaigns

Our history is long. Our impact is immeasurable. For 135 years, we have stood as a beacon of renewal, of hope, and of community in London's Old East Village. We are proud to share our story: because it has only just begun. At Aeolian Hall, we celebrate the generosity of our donors and volunteers. We treat every gift as special, no matter the size. A small gift for today, a larger gift for the year, or a long term pledge to ensure a sustained legacy all play a role in building a better community.

Vital programs like El Sistema Aeolian are shaping the lives of our next generation of leaders and philanthropists: our participants care about the community, the environment, and the world they live in: just like you. In 2021, the Aeolian Hall Musical Arts Association ran three core campaigns: the El Sistema Patron Program, the Gift of Music Campaign and the Legacy Campaign. Each campaign is designed to build a stronger foundation for our work and to ensure a brighter future for all of our patrons and program participants.

The Aeolian Legacy Campaign

The Aeolian Legacy Campaign helps us to present excellence in performance and continue to offer and create revolutionary arts programs that build better communities.

The Gift of Music Campaign

The Gift of Music Campaign donation supports more than 115 Children between the ages of 6 and 18 to play in orchestras, sing in choirs and enjoy a healthy dinner and snack. All of these experiences are 100% free, helping fill the gap between those receiving an enriched music education and those who do not.

The El Sistema Patron Program

This program gives the "Gift of Music" and makes an investment in the lives of youth in our community. Your longer term commitment supports the opportunity to experience and learn music while cultivating teamwork, mutual respect, compassion and leadership. The El Sistema Patron Program provides the needed stability to operate, develop and expand this program to youth in our community.

For more information on our donor campaigns, please visit
<http://aeolianhall.ca/support-the-aeolian/>

legacy campaign donors

Aeolian Hall Musical Arts Association gratefully acknowledges the support of the individuals, corporations, organizations and foundations who have made contributions to our Legacy Campaign. We thrive because of the thoughtful contributions of many. We are humbled by your kindness and pleased that you share our mission. We treat every gift as special, no matter the size. These gifts all play a role in building a better community.

Conductor Level

\$5,000 to \$49,000

Jan Devereux
Curt Lind
David Southen
Janice Strickland

Sustainer Level

\$1,000 to \$4,900

Wayne Adlam
Barrow Baldwin
Clark Bryan
Sandi and Paul Caplan
Dr. Paul Cooper and
David Hiebert
David Crawford
Jim Cressman
Kate Delaney
Lee Donely
Bryan Gloyd
Mike Hanson
Hunt Podiatric Corporation
Bill Jansen
Ted Kelly
Nunn's London Ltd.
Ruth Noble
Scotiabank Employee Volunteer
Program

Sentinel Polymers Canada Inc
Southwest Ontario Tourism
Corporation

Benefactor Level

\$500 to \$999

Marion Austin
Luke Baylis
Carol Cleland
James Clement
Rod Culham
Friends of the London Civic
Garden Complex
David Gillies
Gordon and Maria Hardcastle
Robert Heacock
William Horne
Georgena Kostantakos
Andrew Lester
Beverly Mills
Mike Nagle
Ruth Noble
Thomas Peace
Hervé H. Poirier
Susan Soney
Terry L. West
Scott St. John

Fellow Level

\$250 to \$499

Teresa Ainsworth
Maira Burke
Jane Deblock
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AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

CANADIAN BRASS

WITH SPECIAL GUESTS...

'JEL
SISTEMA
AEOLIAN



WEDNESDAY NOVEMBER 24 2021
DOORS 7:00 P.M. SHOW 8:00 P.M.

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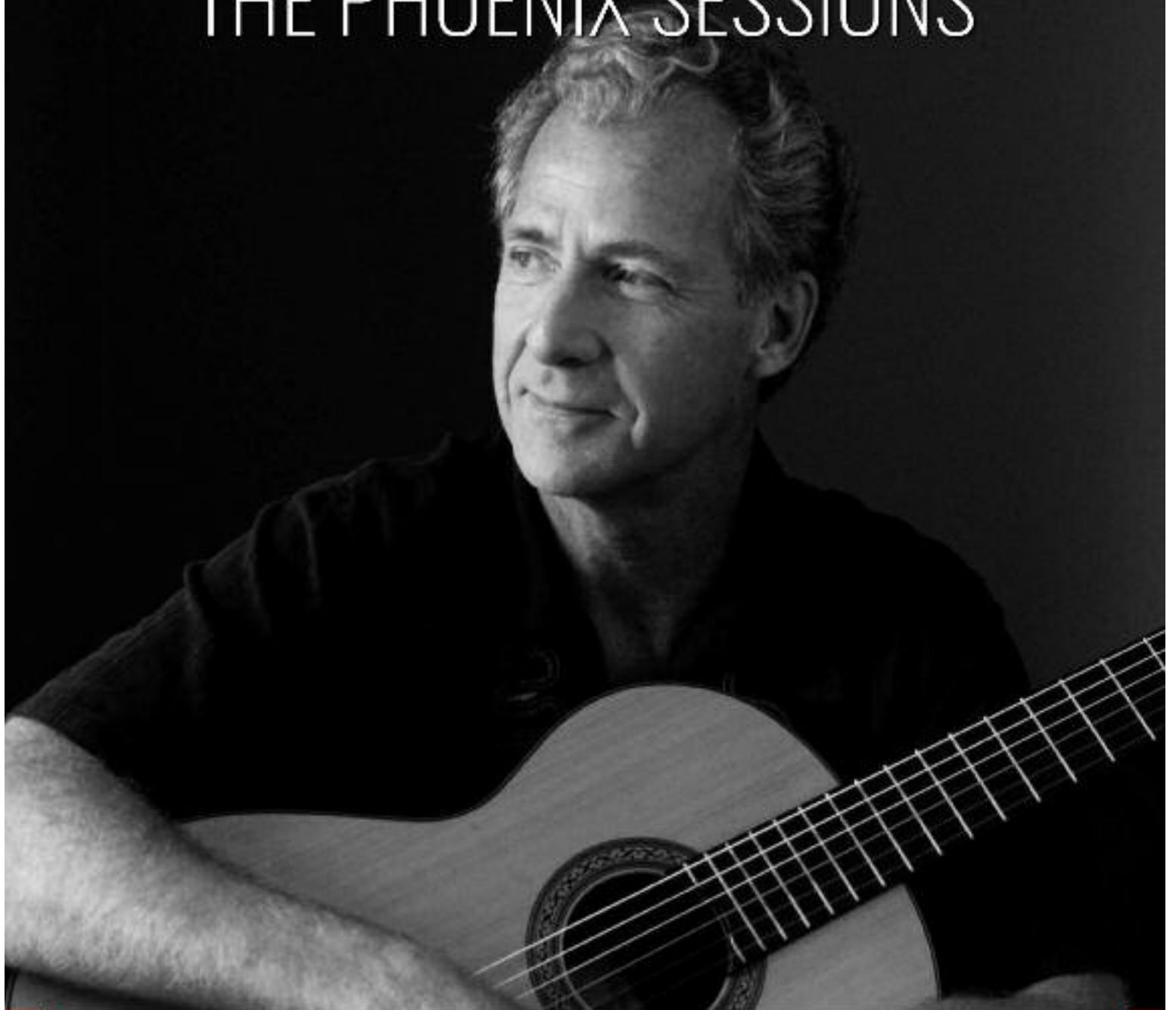
“ I cannot express the impact that El Sistema has had on our family. Ella has blossomed as a confident eight year old, and is identifying herself as a violin player. She often takes the opportunity to practice and teach her siblings the violin, and has expressed her love for music [...] Since starting in October of 2013, Ella has been invited to play her violin for various house guests, and has been asked to play at several community events. This has enabled her to gain more confidence in her playing abilities, and has also allowed her to connect with her emerging talent. El Sistema has truly opened many doors for my daughter, and through her, it is affecting the entire family in a positive way. I cannot express my sincere gratitude for this wonderful program. Many thanks for giving her this life-changing opportunity!

*Martha Macuase,
Parent of El Sistema Participant*

AEOLIAN HALL MUSICAL ARTS ASSOCIATION PRESENTS

KEVIN LOVE

THE PHOENIX SESSIONS



FRIDAY JULY 23 2021

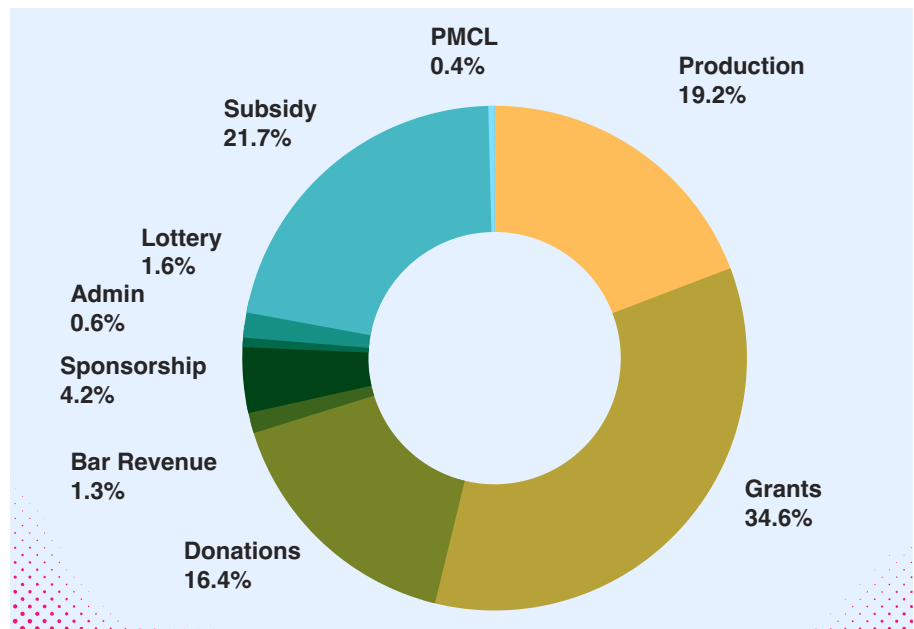
JUST \$20 WITH A MONTHLY SUBSCRIPTION!

financials

Aeolian Hall Musical Arts Association is a registered Charitable Organization. Our finances are approved by a Board of Directors and audited annually. Donors and interested parties can review our financials on the Canada Revenue Agency by visiting the link on our website at www.aeolianhall.ca/donate.

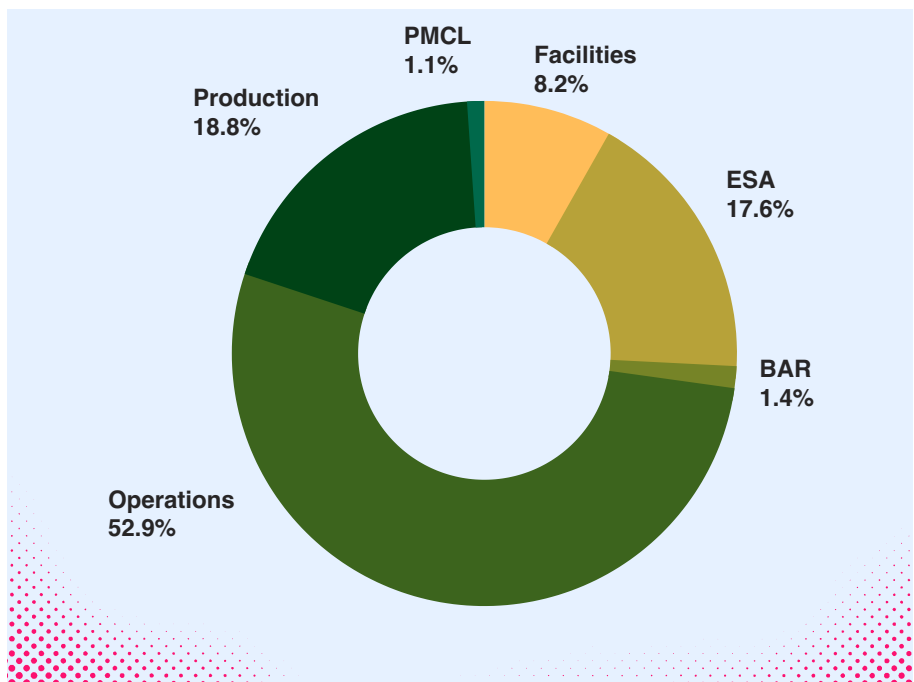
2021 Revenue

Production	19.2%
Grants	34.6%
Donations	16.4%
Bar Revenue	1.3%
Sponsorship	4.2%
Admin	0.6%
Lottery	1.6%
Subsidy	21.7%
PMCL	0.4%



2021 Expenses

Facilities	8.2%
ESA	17.6%
BAR	1.4%
Operations	52.9%
Production	18.8%
PMCL	1.1%



*unaudited numbers at date of publication



XXXXXX

XXXXXX

XXXXXX

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AEOLIAN
SCHOOL OF MUSIC

AEOLIAN HALL



THE AEOLIAN
PERFORMING ARTS CENTER

795



795 Dundas Street

London, ON

N5W 2Z6

519.672.7950

<https://aeolianhall.ca>

Charitable Reg. No. 866178916RR0001

aeolian hall musical arts association
2021 **annual report**

